



TechnoVision
2023



BALANCE BY DESIGN

- DO GOOD, DO LESS, DO WELL
- TECHNOLOGY \in BUSINESS
- ADAPT FIRST
- WITH OPEN ARMS
- IQ CQ EQ UP
- TRUST THRUST
- NO HANDS ON DECK



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**TECHNOLOGY
€€ BUSINESS**

Move from alignment to unity of business and IT, creating a seamless Technology Business of strategy and operations.

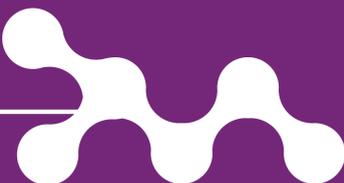
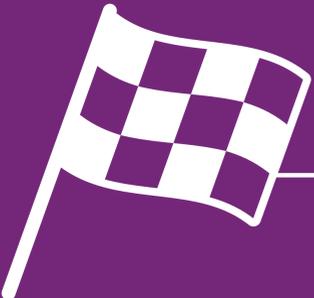


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ADAPT FIRST

Seamlessly adapt to whatever changing circumstances might occur inside and outside the organization.



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WITH OPEN ARMS

Upgrade your technology platform to the ultimate Technology Business platform: a superior, open set of attractive services, acting as a magnet for active collaboration, internally and externally.



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TRUST THRUST

Power up the entire trust ecosystem – from the organization’s core to its edges – securing your existing business and pushing forward to its next permutation.



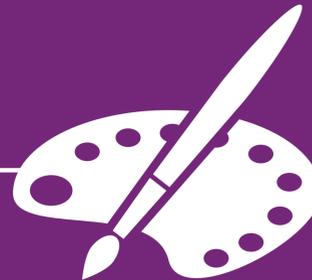
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IQ CQ EQ UP

Ensure a properly measured and monitored balance between three – sometimes conflicting – assets: the corporate Intelligence Quotient, Creativity Quotient, and Emotional Quotient.



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NO HANDS ON DECK

Assume full, hands-free automation as the default for all new Technology Business processes.



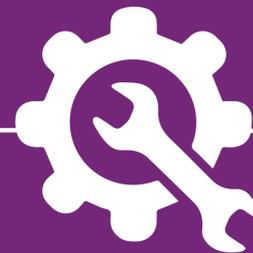
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**DO GOOD,
DO LESS, DO WELL**

Make the organization thrive by saying "Yes" to initiatives that create a positive, purposeful impact, and saying "No" to activities that are energy-wasting, non-essential or non-ethical.



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