THRIVING ON DATA

RIGHT THE
TECHNOLOGY
WRITE THE
FUTURE

TechnoVision
2023

THRIVING ON DATA

- DATA SHARING IS CARING
- POWER TO THE PEOPLE
- DATA APART TOGETHER
- NET Ø DATA
- CREATIVE MACHINE

DATA SHARING IS CARING

Participating, collaborating, or even leading in data ecosystems gets more value out of data – creating new connected products, services, and experiences, boosting enterprise performance, and contributing to a better society.

POWER TO THE PEOPLE

A growing scarcity of specialized skills, the need to activate data as close to the business as possible – plus powerful AI and automation tools – are all driving the unstoppable self-service data revolution.

DATA APART TOGETHER

A federated, actively collaborating 'mesh' of data producers and data consumers – owned and governed by the business domains themselves – brings data as close as possible to where it is picked up and used, a hallmark of a true Technology Business.

NET Ø DATA

Zero is everything! All businesses need clarity on their CO_2 emissions and the impact of their sustainability actions. Data is key to delivering net-zero ambitions. But data itself needs to be sustainable, too: the battle against data waste is on.

CREATIVE MACHINE

Unleashing the generative capabilities of AI to enable individuals and organizations to express themselves better in different creative ways, even if they lacked the capabilities or manpower for it in the past.