

## Capgemini positioned as a Leader in Everest Group's PEAK Matrix<sup>™</sup> for Data & **Analytics Service Providers 2019**

Paris, October 21, 2019 - Capgemini today announced that it has been named a Leader in Everest Group's PEAK Matrix™ for Data & Analytics (D&A) Service Providers 2019. Capgemini emerged as a Leader among more than 20 top service providers evaluated by the Everest Group for this assessment for creating high market impact and for displaying a clear and ambitious vision along with the capabilities for delivering solutions successfully.

"We are proud to have been positioned as a Leader by Everest Group as a testament to our portfolio of analytics offerings and capabilities which deliver real business outcomes for our clients," said Zhiwei Jiang, CEO of the Insights & Data Global Business Line at Capgemini. "We understand that organizations see data as one of their most powerful assets, so through insights, algorithms and custom AI, we aim to equip clients with everything they need to differentiate with data."

Everest Group cited Capgemini's strengths in having a wide portfolio of offerings covering almost every aspect of the D&A value chain with meaningful presence across different geographies and industries; for investing in a new marketplace for data and insights enabling it to service clients looking for curated/enriched datasets and insights; for developing a wide range of industry-specific, ready to deploy analytics solutions that ensure faster time-to-market; and for building a good balance between offshore and onshore delivery enabling it optimize delivery costs.

Vishal Gupta, Practice Director, Everest Group said, "Capgemini has a wide portfolio of offerings covering almost every aspect of the Data & Analytics value chain. This enables it to target a wide enterprise audience with differing requirements. Further, Capgemini's D&A capabilities are underpinned by verticalized offerings, right shoring model, and platform investments that help it to deliver value for its clients at speed."

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## About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion.

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