

Press Contact: Florence Lievre Tel: +33 (0)1 47 54 50 71 Email: Flo<u>rence.lievre @capgemini.com</u>

Capgemini enables digital collaboration on a global scale at Barry Callebaut, the world's leading manufacturer of chocolate and cocoa products

- Capgemini completes migration to Google's G Suite across more than 30 countries
- Barry Callebaut is able to respond to customer needs more quickly due to improved information flow throughout its digitized workplace
- Mobile teams now have anytime, anywhere, any device capabilities

Paris, March 14, 2017 – <u>Capgemini</u>, a global leader in consulting, technology and outsourcing services, has enabled Barry Callebaut, the world's leading manufacturer of high-quality chocolate and cocoa products, to maximize the value of Google's G Suite¹ in more than 30 countries. The one year migration project has also seen Capgemini provide strategic, technical, and change management services to support Barry Callebaut's close to 10,000 team members around the world. The resulting improvements in real-time communication and document control plus the ability to work together seamlessly as one team wherever colleagues are based, has enabled greater responsiveness to meet customer needs.

As a business to business (B2B) company, Barry Callebaut needed to equip its workforce with the right collaboration tools in order to provide anytime, anywhere, any device real-time capabilities to its virtual teams across the globe. The company chose Capgemini to implement Google's G Suite across the entire organization in order to create a mobile-friendly environment, enabling them to respond quickly to customer requests and manage content in real-time.

"We chose to work with Capgemini because of their experience and comprehensive approach to a global roll-out. Capgemini has a uniquely collaborative change management style, extensive project experience and end-to-end expertise for every stage in the implementation process," comments Steven Vandamme, Chief Information Officer of Barry Callebaut.

Peter Boone, Chief Innovation Officer at Barry Callebaut is convinced: "We can now really build on each others' thoughts and I think that this has also improved our levels of service and the kinds of products we offer to our customers."

¹ G Suite, formerly Google Apps for Work is a brand of cloud computing, productivity and collaboration tools, software and products developed by Google. Its Suite comprises Gmail, Hangouts, Calendar, and Google+ for communication; Drive for storage; Docs, Sheets, Slides, Forms, and Sites for collaboration; and an Admin panel and Vault for managing users and the services.



In an environment where widespread digitization has introduced needs that can no longer be addressed through traditional methods of delivering workplace services, enterprises need to rethink the way they address employee satisfaction, collaboration and productivity. Collaboration technology is integral to remaining innovative in today's digitized workspace. The teams at Barry Callebaut now have full control over information exposure and are able to manage internal and external flows of data.

"As a forward-thinking organization, Barry Callebaut wanted to move away from using predominantly email and cumbersome databases for collaboration and knowledge-sharing without compromising document security. We are pleased to see that the implementation of G Suite has brought the entire organization a higher level of real-time collaboration and as a result, increased productivity," says Maarten De Schepper, Business Development Manager Digital, Capgemini in Belgium.

Capgemini has worked with Barry Callebaut since 2012. The two companies continue to work together on the creation of new collaboration tools and the implementation of additional applications hosted on Google Cloud Platform, in order to ensure Barry Callebaut's teams are well organized and even more productive.

Note to editors:

- Watch the story in full here: <u>https://www.capgemini.com/resources/video/barry-callebaut-g-suite-and-capgemini-collaborating-for-success</u>
- Illustrative high-resolution images are available on request

About Barry Callebaut Group

With annual sales of about CHF 6.7 billion (EUR 6.1 billion / USD 6.8 billion) in fiscal year 2015/16, the Zurich-based Barry Callebaut Group is the world's leading manufacturer of high-quality chocolate and cocoa products – from sourcing and processing cocoa beans to producing the finest chocolates, including chocolate fillings, decorations and compounds. The Group runs more than 50 production facilities worldwide and employs a diverse and dedicated global workforce of close to 10,000 people. The Barry Callebaut Group serves the entire food industry, from industrial food manufacturers to artisanal and professional users of chocolate, such as chocolatiers, pastry chefs, bakers, hotels, restaurants or caterers. The two global brands catering to the specific needs of these Gourmet customers are Callebaut® and Cacao Barry®.

The Barry Callebaut Group is committed to make sustainable chocolate the norm by 2025 to help ensure future supplies of cocoa and improve farmer livelihoods. It supports the Cocoa Horizons Foundation in its goal to shape a sustainable cocoa and chocolate future.

About Capgemini

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50th Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business ExperienceTM, and draws on <u>Rightshore[®]</u>, its worldwide delivery model.

Learn more about us at <u>www.capgemini.com</u>.

Rightshore[®] is a trademark belonging to Capgemini