

# Digital Cloud Platform with Red Hat® OpenShift®

## Dream cloud, wake up digital

# How can I execute on digital and be more agile?

Becoming a digital business means more than dabbling with technology. It requires unleashing the constraints of IT, creating compelling new customer experiences, embracing the ground-breaking potential of digital technologies and building better software to meet just-in-time market demands.

- Get to market faster
- Build intelligent business apps
- Orchestrate hybrid cloud and multi cloud
- Enable cloud-native portability
- Scale with serverless applications

## A new level of IT agility

Digital businesses are always changing. Building a modern software factory gives you the tools to innovate rapidly and compete in the digital age.

Shifting to digital gives you the power to reimagine your business with the agility of a start-up and deploy flexible platforms for continuous innovation.

Cloud makes your infrastructure invisible and enables cloud-native apps that deliver innovation at the pace of human ideas.

Becoming a digital business requires a strong digital foundation. You need a high-velocity software engine to build, deploy and refine new digital experiences that delight customers, employees, and partners.



Capgemini's Digital Cloud Platform kick-starts your journey to digital business. Accelerate past some of the toughest challenges to becoming a digital business — and cut time-tomarket by up to 50%.

Go cloud native.



## Better software with game-changing speed



# Exploit the power of breakthrough technologies

Leverage the promise of blockchain, artificial intelligence, machine learning, voice interfaces, the Internet of Things -- and the next big thing.



## Create compelling experiences

Deliver highly personalized interactions for customers, employees and suppliers, driving sales of products and services.



# Unlock data from legacy technology

Extract the data required to make decisions, drive insights from legacy technology and create new digital applications.

## Better apps faster

Capgemini's Digital Cloud Platform accelerates cloud-native development and innovation leveraging pre-built business software components. It's a scalable platform that delivers flexibility and functionality:

- Library of proven business software components that can be customized to meet your unique business needs.
- Services and components that are easily consumable through exposed APIs and a rich user interface.
- End-to-end connectivity between your existing systems and data and new digital business capabilities.
- Open-source technologies, deployed on-prem or in the cloud.

#### **Return on innovation**

Digital Cloud Platform leverages Capgemini's experience and insights from thousands of digital projects. You have proven, high-power capabilities for leveraging and implementing complex technology — right out of the gate.

- Reduce your risk with proven software and reduce your reliance on hard-to-find skilled resources.
- Iterate faster and respond to opportunities with lightning speed.

## Thrive in the open

Harnessing the power of Red Hat® OpenShift® extends Capgemini's Digital Cloud Platform. Developed out of the belief that open is where the best ideas win, Red Hat OpenShift's open-source architecture ensures that software will work seamlessly across any public, private, or hybrid clouds.

- No vendor lock-in, no matter the cloud environment.
- Ability to move from one environment to another with no disruption.

Capgemini's Digital Cloud
Platform accelerates
cloud-native development
and innovation



## Building your digital business with DCP



Start with a DCP solution blueprint aligned to your needs

2

Select DCP core and industryspecific modules to immediately accelerate and enhance your application 3

Customize or develop additional modules as required to complete the solution



**Solution blueprints** 

Solution Blueprints capture Capgemini's experience and point-ofview on digital transformation



**API marketplace** 

DCP modules are business logic components with APIs that align to DCP solution blueprints



**New applications** 

Gain up to 50% acceleration of new applications using DCP



Core DCP Acceleration



Industry Specific DCP



Custom



## Examples of use cases

- Virtual customer support
- Agile point of sale (POS)
- Factory floor operations
- Promotions decision engine
- Operations management
- Digital billing
- Personalized CX
- · Secure records exchange
- Smart contacts
- Digital recommendation engine
- Edge device analytics
- Fleet routing and management





## Why choose Capgemini?

## Your cloud native experts

When you work with Capgemini, you get the benefit of working with the experts in cloud transformation. We bring one of the largest teams of professionally certified digital and cloud experts and native developers and are consistently recognized by Gartner and Forrester for our capabilities and vision. By applying experience honed across thousands of projects, we are able to create intelligent applications and cloud business models aligned to your specific challenges.

## **Driven by passion**

Helping clients innovate to achieve their business ambitions through cloud, digital, and platforms may be our business – but it's also our passion. It's why we frame and realize your business ambitions through the lens of your industry challenges and continue to develop the best practices, proprietary methodologies, accelerators, and architectures that can maximize value.

#### Focused on you

Our human-centered approach to solving business problems with technology sets us apart. We believe the business value of technology comes from and through people. Capgemini brings the full weight of our expertise, experience and global ecosystem to bear on building a powerful cloud core at the heart of your business.

## Partnering for your success

Capgemini is a Red Hat Apex partner, one of small number of companies to achieve Red Hat's highest tier of partnership in North America. The combination of Red Hat's open-source solutions and the rich knowledge and experience of Capgemini's industry and technology teams gives you the tools to fully embrace digital.

## About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion.

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## People matter, results count.

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