

ESG REPORTING:

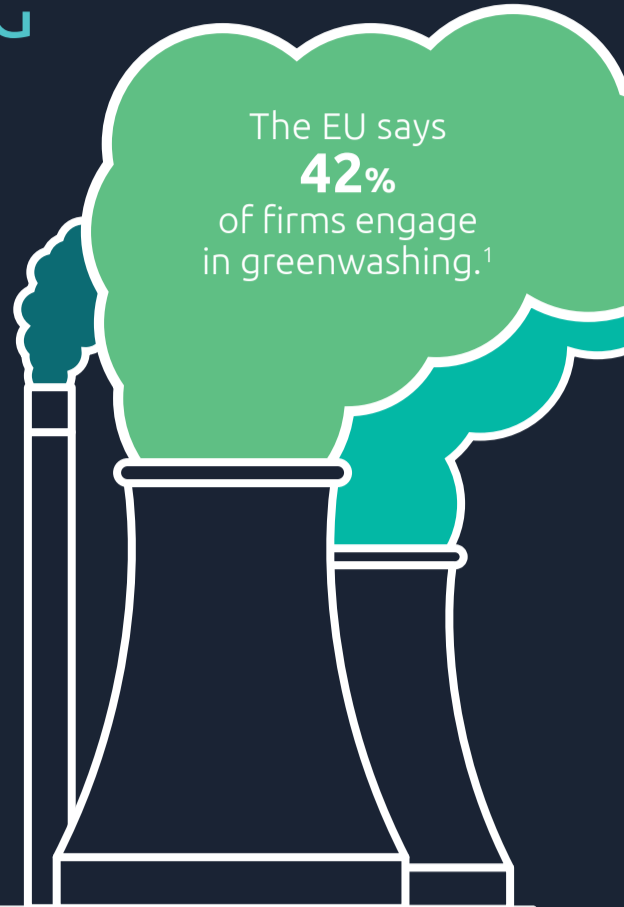
WHERE THE ROADS TO DATA MATURITY AND NET ZERO INTERSECT

ACCURATE ESG REPORTING IS CRITICAL

Consumers, investors and regulators are actively questioning firms' ESG claims. **They want proof.**

But creating an actionable store of ESG data for reporting isn't easy.

- ✓ Everyone expects finance-level rigor
- ✓ Regulatory standards are evolving
- ✓ Different departments collect different data



SIX STEPS TO ESG DATA MATURITY

- STEP 1**
Integrate internal and third-party ESG data into a centralized ESG data hub.
- STEP 2**
Build a data catalog of assets including lineage and data profiling.
- STEP 3**
Apply data governance with clear ownership and stewardship, audit trails and business definitions.
- STEP 4**
Establish trust by cleaning data to ensure quality and timeliness.
- STEP 5**
Create a single version of the truth with master data management (MDM).
- STEP 6**
Enable trusted ESG reporting capabilities.



BUSINESS BENEFITS

- Prioritize sustainability initiatives ✓
- Improve decision-making ✓
- Greater data autonomy across the business ✓
- Create an ESG single source of truth ✓
- Make analytics easier for non-IT users
- Drive ESG performance
- Clarity on ESG data sources and creators
- Understand who's using your ESG data — and how

THE RISKS OF GETTING ESG REPORTING WRONG

- Reputational damage
- Fines and penalties
- Regulatory scrutiny

Are your current data management investments **really up to the task?**

Achieve **ESG data mastery** with a **sustainability data hub**⁵

A single source of truth for ESG reporting based on **trustworthy data**

BUY OR BUILD? DECIDING THE BEST APPROACH

- Clarify current ESG data management and reporting capabilities.
- Approach the transition strategically: minimize scope, define use cases and expand in phases.
- In many cases the journey to ESG data maturity takes +/- six months.

Apply Capgemini's Data for Net Zero sustainability framework:

- 1** Measure to steer progress
- 2** Improve to reduce impact
- 3** Anticipate and adjust the climate action plan

MEET THE EXPERTS

- Vincent de Montalivet**
Principal, Data for Net Zero Offer Leader, Capgemini.
- Martijn van Schaik**
Vice President, Sustainability Data Leader, Insights & Data, Capgemini.
- Levent Ergin**
Global Chief ESG Sustainability Strategist, Informatica.

LET'S TAKE THE JOURNEY TOGETHER

Accelerate your ESG data modernization journey with Capgemini and Informatica. **Click here** to learn more.

SOURCES:
 1. EU press release: Screening of websites, 2021
 2, 3. Capgemini Data for Net Zero report, 2022
 4. The Impact of Perceived Greenwashing on Customer Satisfaction and the Contingent Role of Capability Reputation, June 2022
 5. ESG Data Management & Data Governance