

Lighthouse Project for
Data Analytics Platform
at F. Hoffmann – La Roche

Accelerator Forum 2024

11:15



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NOVEMBER 2024

A Lighthouse Project

for a Data Analytics Platform at F. Hoffmann-La Roche

Jointly presented by ROCHE - CAPGEMINI - AVEVA





CEO,
Thomas Schinecker

“

Roche focuses on innovation for people's health around the world. With Pharmaceuticals and Diagnostics under one roof, we are uniquely positioned to improve care along the patient journey.

”

Roche at a glance

Who we are and what we do

127 years
founded in Basel in 1896



**3 Nobel prizes and 44
Prix Galien**, since 1974



CHF 58.7 billion* in
Roche Group sales in
2023



**A leader in
healthcare R&D**
with CHF13.2 billion
invested in 2023



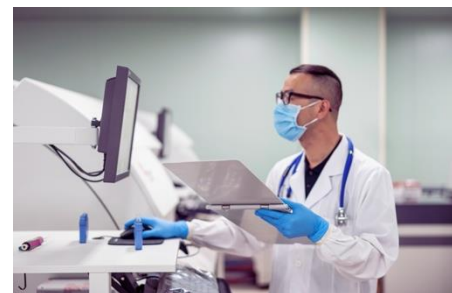
>22 million people
treated with our
medicines in 2023



**Multiple Roche
medicines & diagnostics**
on the WHO List of
Essential Medicines &
Tests



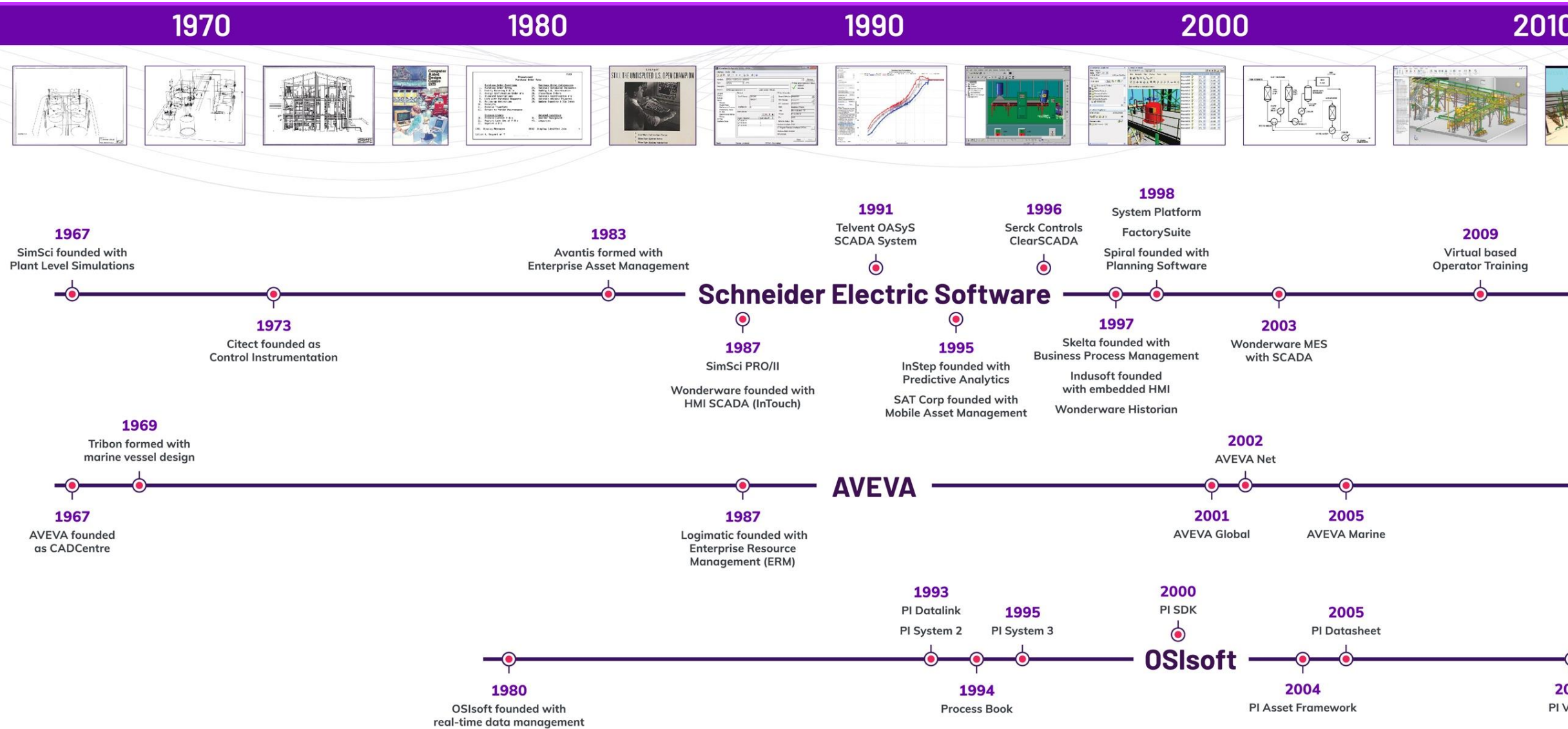
103,000+ dedicated
employees worldwide



29 billion tests
conducted with our
Diagnostics products in
2023

*Unless otherwise stated, all growth rates and comparisons to the previous year are at constant exchange rates (CER; averagerates 2022) and all total figures quoted are reported in CHF.

The evolution of AVEVA



We offer a powerful combination of technology and teamwork

10+

R&D Centers

6,500

Employees

22+

Project Centers

4,300

SI Partners

2,000+

R&D Capacity

120+

Sales Partners

16%

of Revenue
reinvested
in R&D

250+

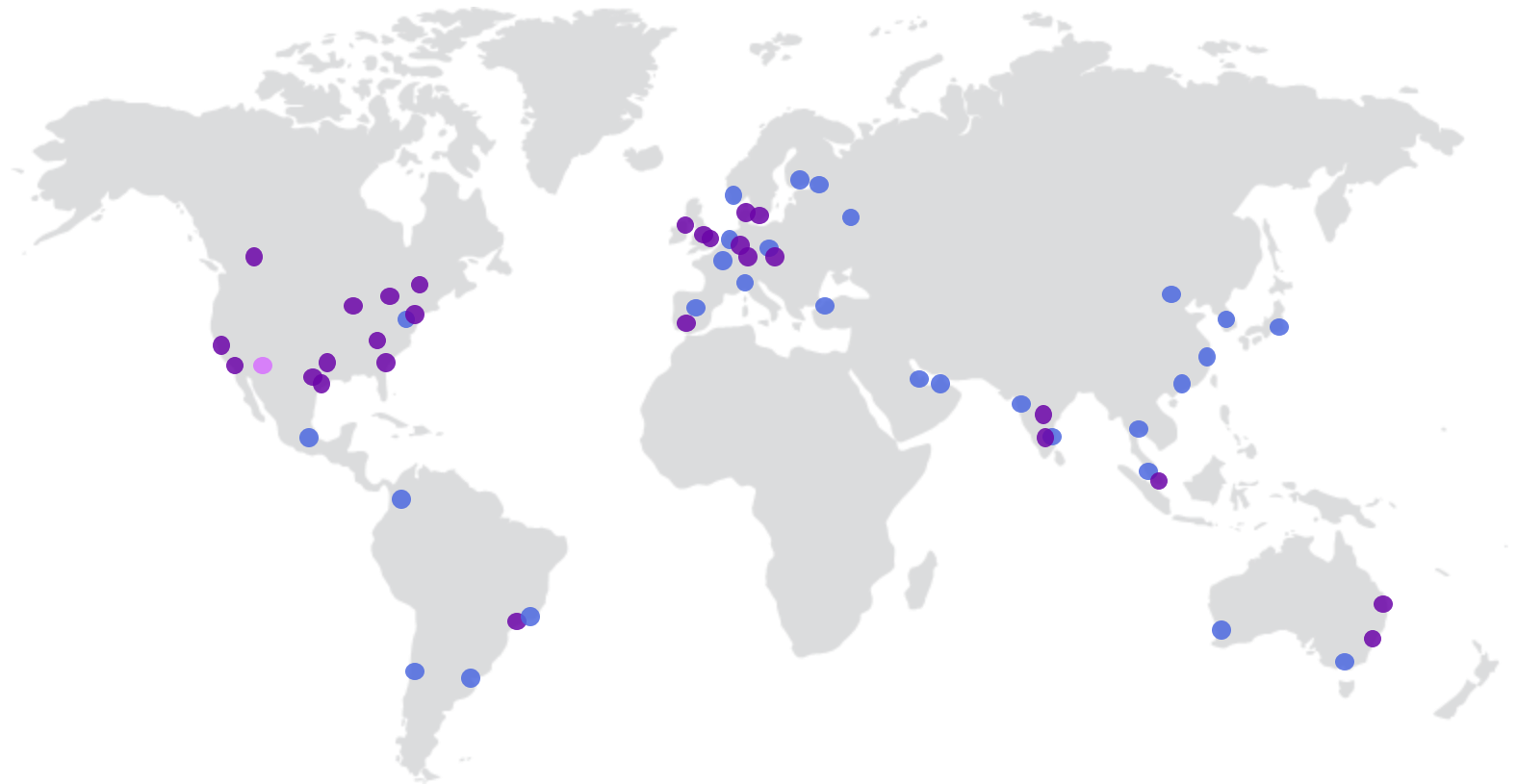
Tech Partners

85%

Projects include
Next-Gen tech

20+

Alliance
Partners



Project Center



R&D Center



Combined R&D
and Project Center

F. Hoffmann-La Roche requires a reliable cloud-based data platform

Pharma & Life Sciences | Switzerland - Global



Challenges

- **Availability** of relevant data for business analysts of ROCHE
- Terabytes in the PI System become petabytes in a commercial datalake
- **Complex** server **landscape** to aggregate data at global scale
- **High skill set** and expertise **required** to work with data
- Demonstration of project results in **less than 3 months** (target milestone: Hannover Messe)

Solution

- Leverage CONNECT Data Services (aka AVEVA Data Hub) as **industrial** data enablement infrastructure
- Leverage **AVEVA Advanced Analytics** for rapid implementation of **self-service data analytics**
- **Partnership approach:** Client – Vendor – Integrators

Results

- End-to-End data availability
- Major reduction of data consumption cost (petabytes become terabytes again 😊)
- Potential reduction by approx. up to 70 servers within the entire system landscape
- accelerated time-to-market for industrial data-products

“

We didn't expect to have tangible results within such a short time frame. CONNECT data services supported by a strong partner (Capgemini) accelerates the time-to-value of a cloud-based data infrastructure significantly.

Heiko Trefzger, ROCHE, Product Manager – Data & Insights

”

[Learn more](#)

AVEVA

Business success objectives



Collaborative efficiency

Sharing contextualized data product for further analysis or optimization can eliminate redundant efforts and promote collaborative efficiency resulting in substantial savings. **This includes data engineering and data platform cost.**



Scalability

Adopting this data-driven approach prepares the manufacturing setup for future expansions and innovations. The goal is to achieve a reduction in integration costs for other production sites.



Validation

ROCHE will evaluate how AVEVA Data Hub can be embedded into their FDA-validated data infrastructure and provide validation requirements to be fulfilled by AVEVA as well as feedback on those requirements.



Architecture

Create a blueprint architecture to consolidate and harmonize the overall data architecture.



Use cases during the Lighthouse project

Use Case 1 - Data Mesh – Collaboration enablement

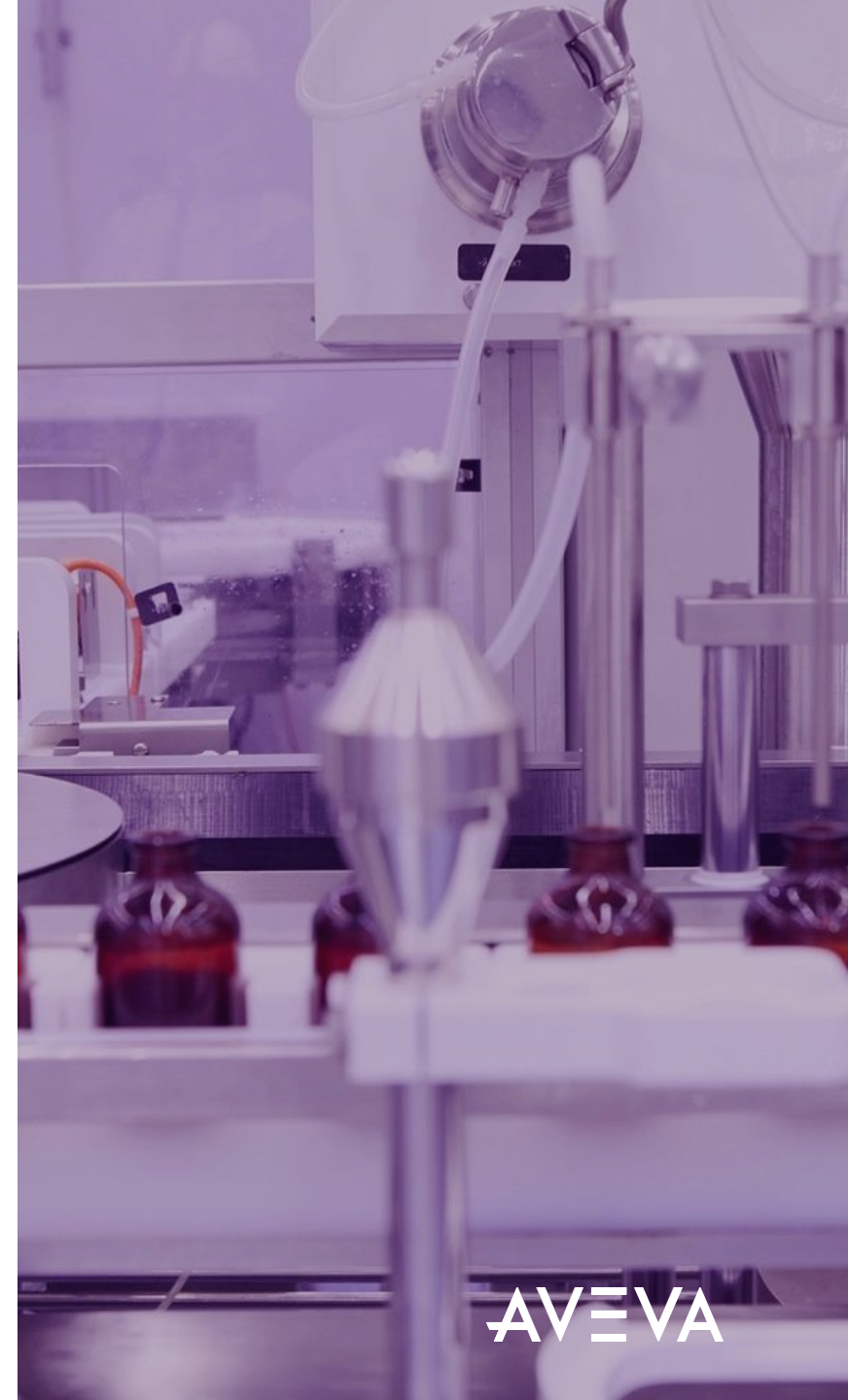
1. **Centralizing** manufacturing data from different distributed PI Systems in a global cloud-hosted repository
2. **Sharing** data from Operations to various tools and applications for data analytics and reporting
 - Snowflake (Enterprise Data Hub)
 - Data analytics (Dataiku, Seeq, **AVEVA Advanced Analytics**)

Use Case 2 - Digital maintenance using AVEVA Advanced Analytics

- Centrifuge condition monitoring

Optional use cases

- Net-Production-Time KPIs
- Energy Monitoring



AVEVA

Success criteria



Rapid Data
Integration from On-
Premise to Cloud

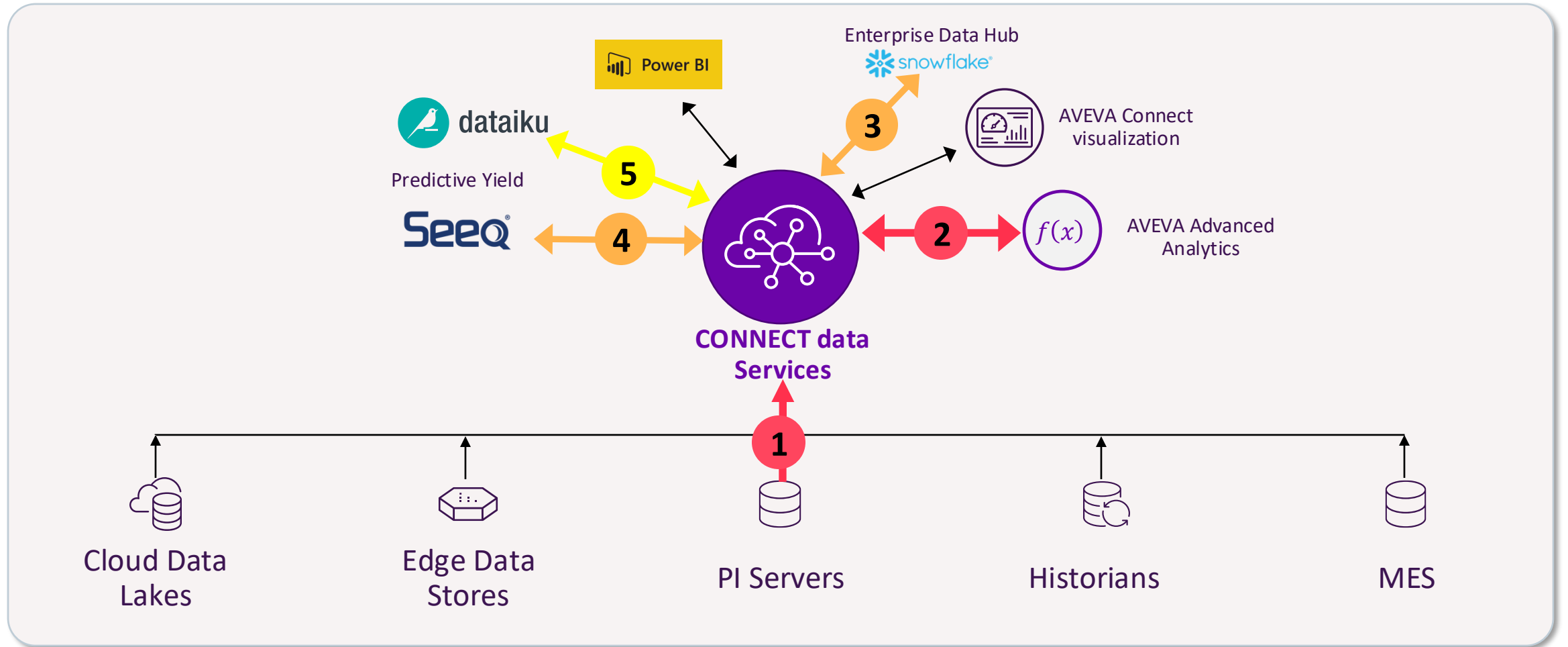
Establish Data Mesh
– integrate with
existing applications

Digital Maintenance
– Experience Self-
Service Data
Analytics as an after-
work experience

Improve availability
of manufacturing
data and its ease-of-
use

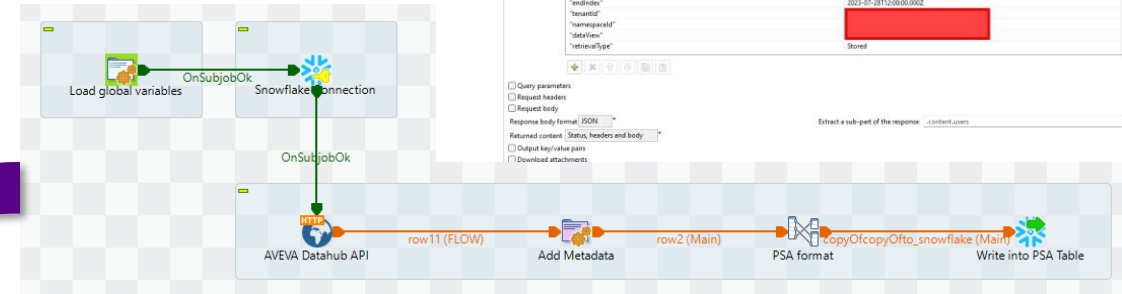
Achieve rapid
deployment and
scale-up to
production

Use case 1 – Data mesh



Integration with snowflake®

- Snowflake being used as central IT Data Warehouse at ROCHE
- Data Analytics tools using Snowflake as common data source
- Combination of OT and IT data
- ROCHE's original approach:
 - PI SQL Client ⇒ Talend Data Pipeline ⇒ Snowflake
- Lighthouse approach:
 - PI ⇒ CONNECT data views ⇒ Talend Data Pipeline ⇒ Snowflake
- Future:
 - PI ⇒ CONNECT ⇒ Snowflake virtual table – no more data replication



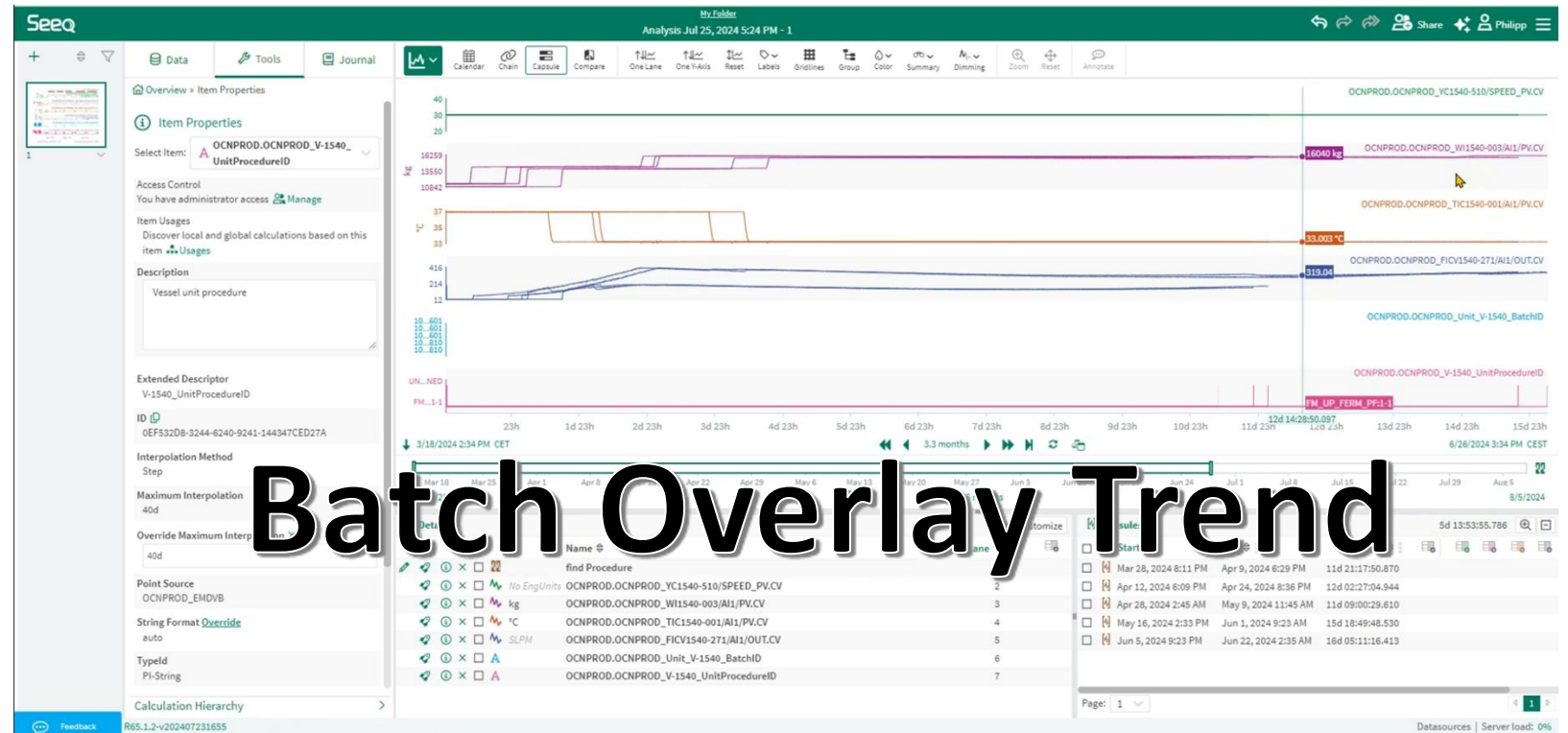
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}
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Integration with Seeq®

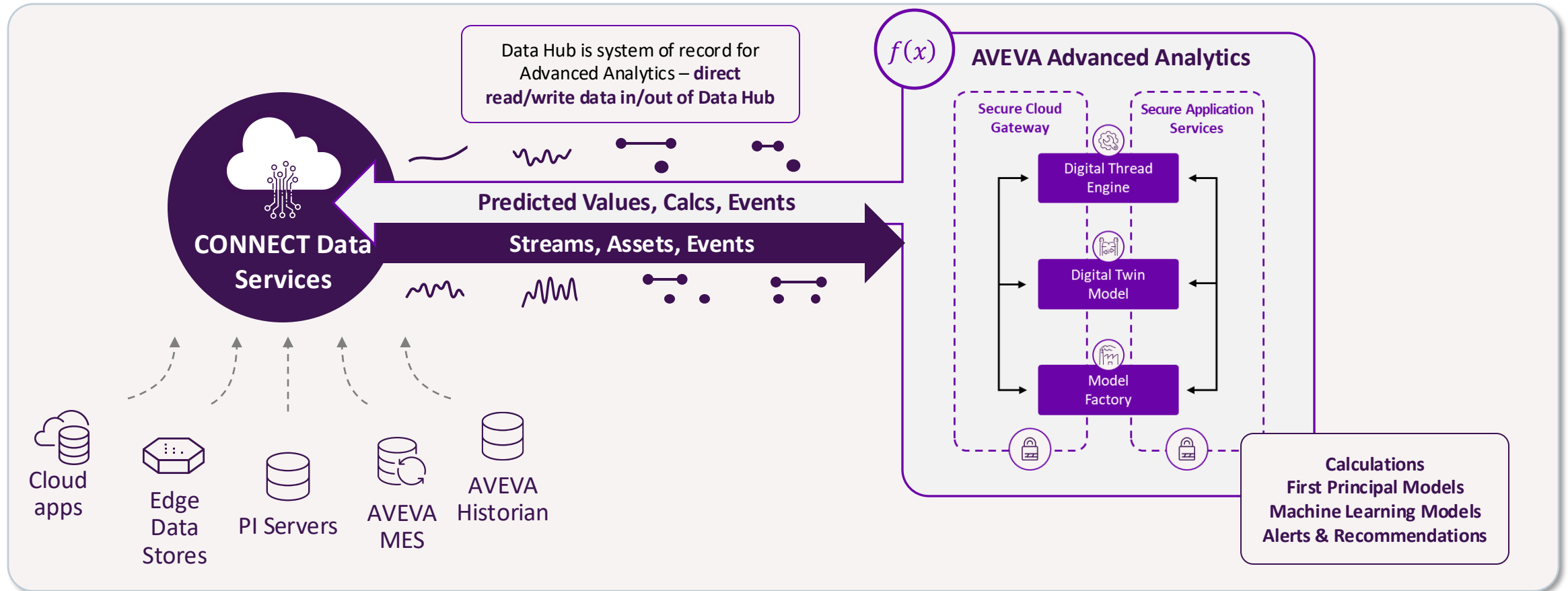
Bioreactor V-1540 Production Analysis

- Seeq is used at ROCHE to analyze data from PI System
- Upgrade to Seeq SaaS provides native CONNECT integration
- Visualization and data Analytics through cloud-native connection



Use case 2 - Digital maintenance

From calendar-based maintenance to predictive as an afterwork experience



Use case 2a – Condition-based centrifuge maintenance

Physical equipment:

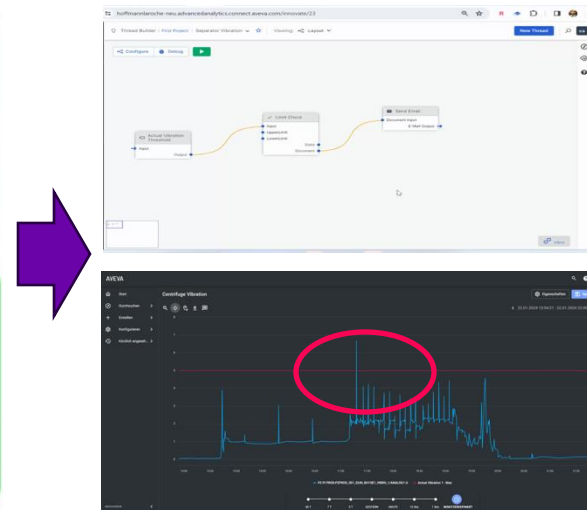
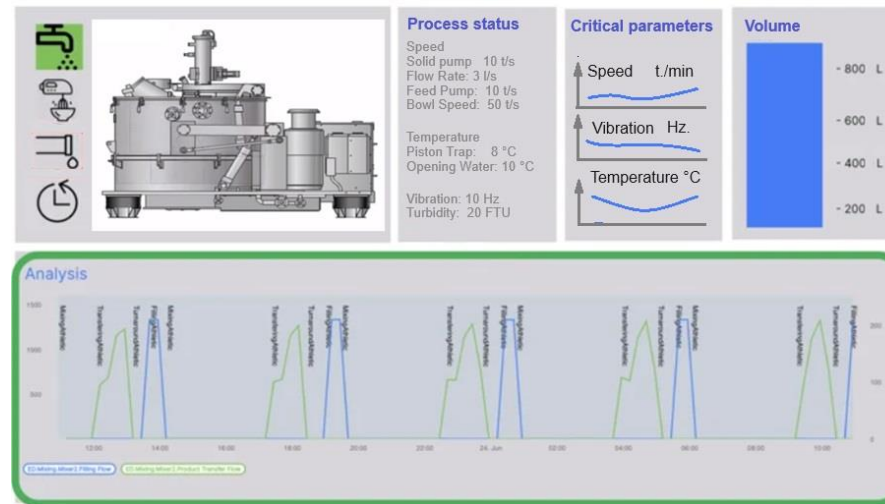
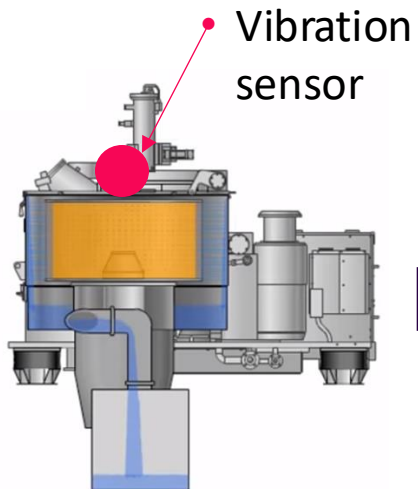
- Centrifuge CN-1610 after harvest in BioPharma Process

Problem statement:

- Condition-based** maintenance shall replace calendar based punctual inspections
- Increase **efficiency to detect and alert** deteriorations before a breakdown that generates damage, delay and high cost

Advanced Analytics:

- Rapid development of model
- Monitor threshold on vibrations to trigger actions



Use Case 2b – Centrifuge process monitoring

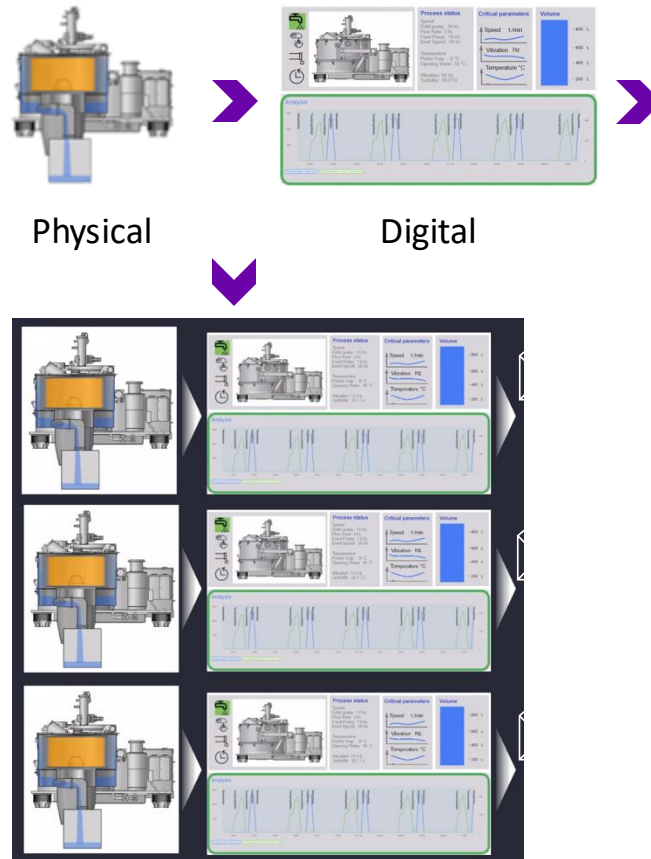
Anomaly detection in centrifuge data

Anomaly detection with AVEVA Advanced Analytics

- Twin for digital representation of asset
- Anomaly detection model out of the box
- Multi variable observation
- Self-learning with history
- Notification

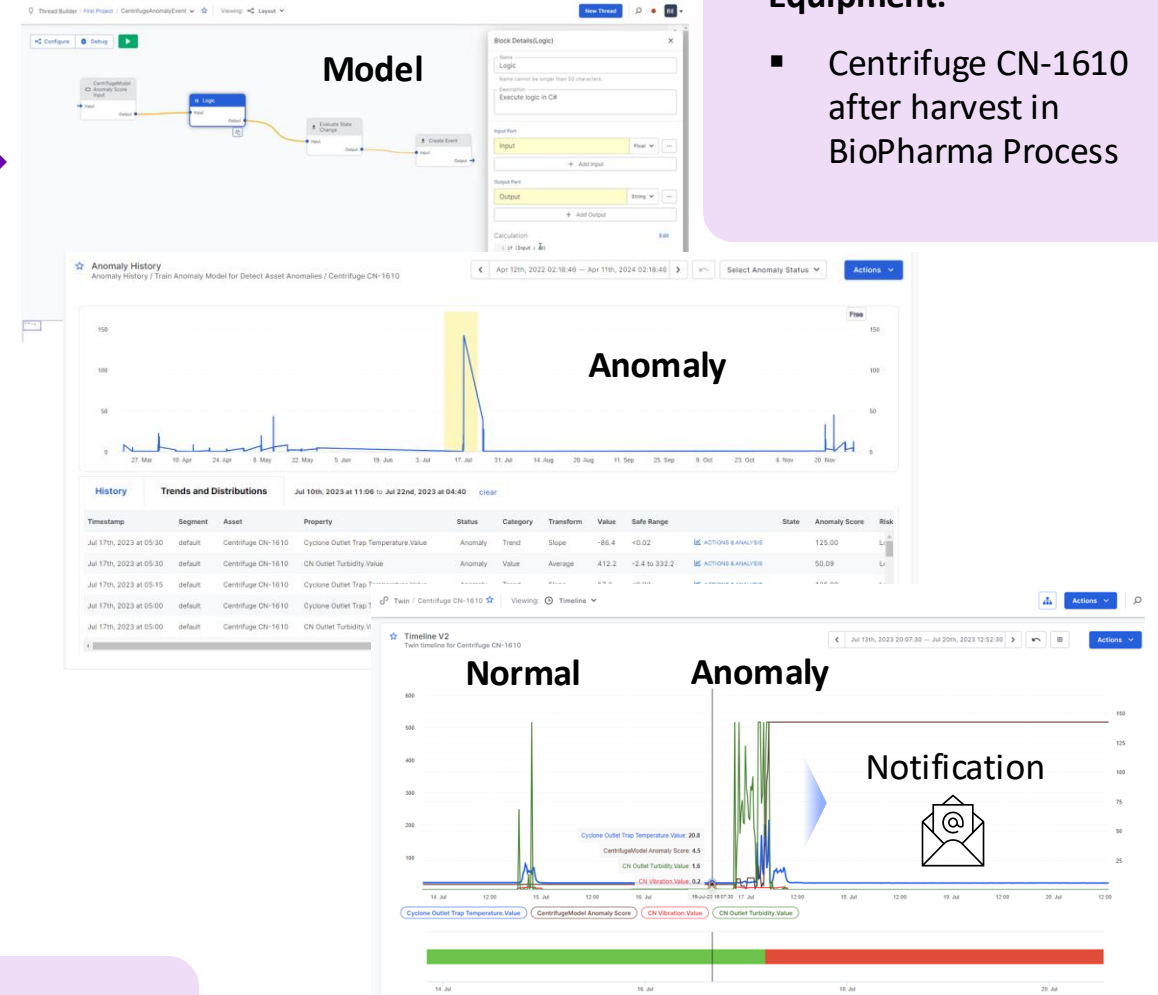
Benefits AVEVA

- Access to all tags from Connect Data Services
- No-code model out-of-the-box
- Days not weeks to solution



Scaling to fleet:

Create model once, train, tune, **replicate** easily



Equipment:

- Centrifuge CN-1610 after harvest in BioPharma Process

Use Case 3 - Net Production Time of a Bioreactor

Using the Thread Engine to create production events in CONNECT

Equipment:

- Bioreactor V-1540 BioPharma Process

Net Production Time with AVEVA Advanced Analytics

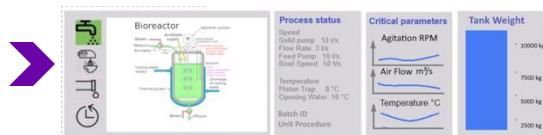
- Twin for digital representation of asset
- Easy configuration of threads (Node-Red Style)
- Multi variable observation
- Backfilling of Production Events
- Notification on Event
- Using the NPT as potential input to a Predictive Uptime Model

Benefits AVEVA

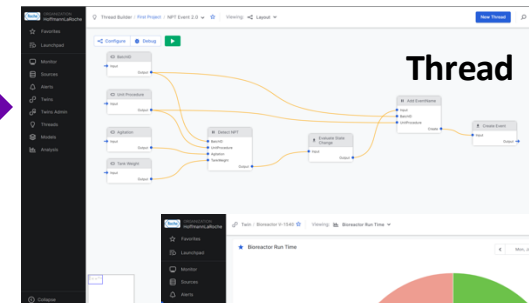
- Access to all tags from CONNECT data services
- Use Event Data Store
- Visualization of NPT Score using CONNECT visualization Services
- No-code model out-of-the-box



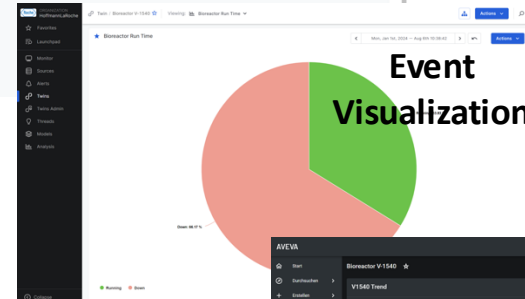
Physical



Digital

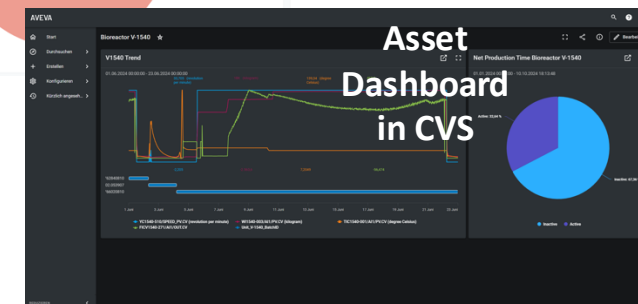


Thread



Event Visualization

Notification



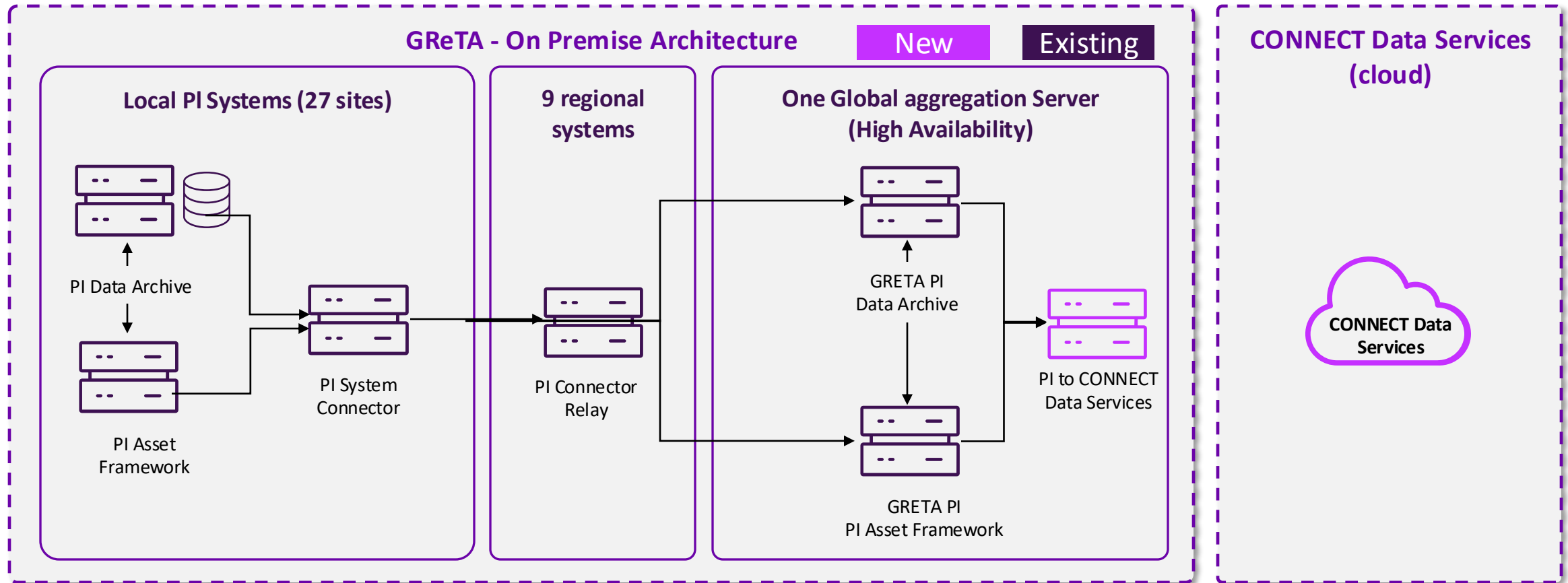
Asset Dashboard in CVS

Scaling to fleet:

Create Thread once, train, tune, **replicate easily**

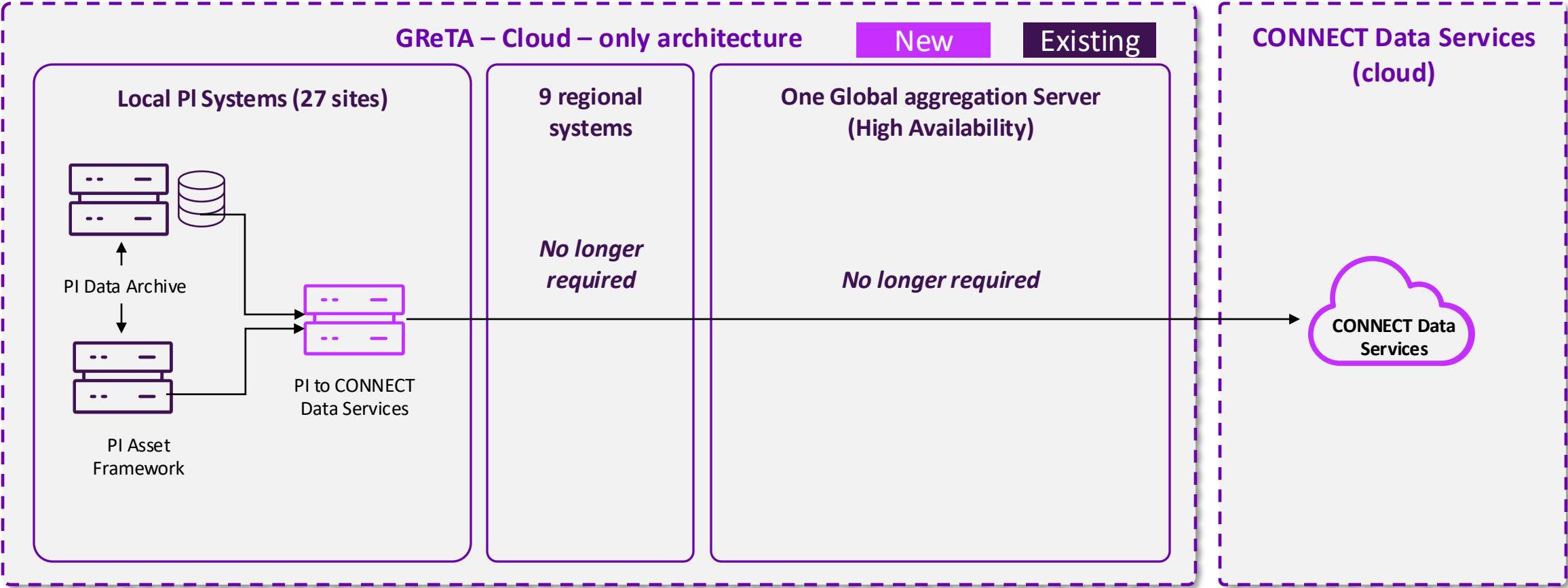
Solution to-be architecture (through central GReTA PI System)

Replacing potentially up to 70 associated Servers for a centralized Data Infrastructure



Solution to-be architecture

Cloud-only (Future consideration)



The CONNECT effect in practice

What have we achieved as partners in three months ?

Streamlined and accelerated the data-to-value for manufacturing

BEFORE

PETABYTES

- ❑ Various data silos/pipelines
- ❑ Heavy IT infrastructure
- ❑ Unstructured data lake
- ❑ Data scientist only analytics

AFTER

TERABYTES (major \$ reduction)

- ✓ Single source of truth/end to end
- ✓ Direct-to-cloud / SaaS approach
- ✓ Industrial contextualized data hub
- ✓ Accelerated scalable analytics

AVEVA CONNECT DATA SERVICES ENABLES ALL:



Low code **out-of-the box analytics** with **AVEVA Advanced Analytics**



Future **Dataiku** connectivity for **Predictive Yield** and other Machine Learning use cases



Connectivity to **Enterprise Data Lake Snowflake** and many more data consumers

“We didn’t expect to have tangible results within such a short time frame. CONNECT data services supported by a strong partner (Capgemini) accelerates the time-to-value of a cloud-based data infrastructure significantly.”

Heiko Trefzger, ROCHE, Product Manager – Data & Insights

Lessons learned

1

Data Engineering is fundamental at the very beginning:
Data selection, data quality, data governance, data contextualization



2

Think big, start small: Lighthouse Project
architecture as blueprint for ROCHE Industry
4.0 Roadmap



3

Regular cadence calls to ensure
collaboration efficiency



4

Life science as the key expertise of all
project stakeholders



5

Involve the product consumers
from business side internally at
ROCHE



6

Crossfunctional stakeholders from
manufacturing, IT, data science



7

Experience of **Build vs. Buy**

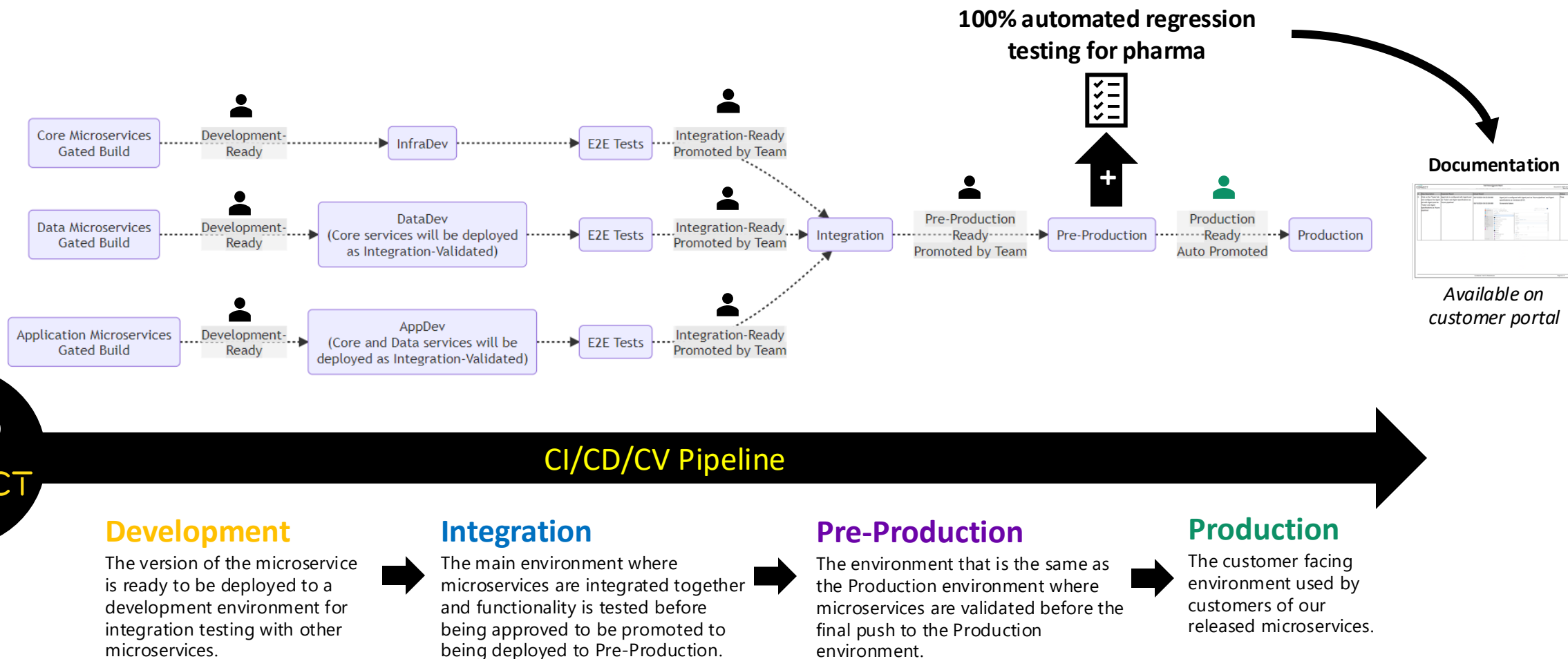


But what about GxP and validation use cases on
CONNECT?

A new validation approach towards a
compliant SaaS Cloud Data Platform



CONNECT environments with increasing maturity & stability



Acknowledgements

ROCHE

Bernd Sessler - Senior Automation Engineer, Global Engineering & Technologies, Global Business Process Owner Data Historian Solutions

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Actemium

Pascal Nass - PI System SMEs



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