



Shaping tomorrow's mobility and energy





Surging demand for EVs and energy storage solutions (ESS) is driving a rise in investment in battery technology, including gigafactories, especially in the US and Europe

#### Battery technology is constantly evolving

- Lithium-ion batteries dominate the current global battery production
- Solid-state batteries answer the need for improved performance
- Sodium-ion batteries offer a low-cost, sustainable alternative
- Advanced battery management systems (BMS) are crucial for optimizing battery performance



#### Battery chemistries currently produced by manufacturers

\**Percentage represents share of battery manufacturers currently producing the specified battery chemistry.* Source: Capgemini Research Institute, Future of batteries survey, September–October 2024, N = 338 battery manufacturing executives.

Advancements in the battery industry benefit multiple sectors

Automotive sector

Automotive manufacturers are exploring new business models to address infrastructure challenges and cost-

## effectiveness for EVs

#### Automotive organizations are exploring the battery-as-a-service (BaaS) model



\* Percentages represent the share of automotive executives.

Source: Capgemini Research Institute, Future of batteries research, September–October 2024, N = 292 automotive executives.

### The success of these business models depends on economies of scale, standardization, battery performance, and supportive regulatory frameworks

Energy and utilities sector

The growth in renewable-energy generation is driving demand for battery storage capacity to manage the surplus

#### Share of organizations that are exploring alternative battery solutions



Source: Capgemini Research Institute, Future of batteries survey, September–October 2024, N = 83 energy and utilities executives.

Battery adoption in the energy and utility sector faces key challenges: financial viability, regulations, and technology

Multiple other industries are incorporating batteries into their operations

Industries projected to see the most disruption in the next 5–10 years due to battery innovation



\* Percentages represent the share of executives who strongly believe that the industry will be disrupted. Source: Capgemini Research Institute, Future of batteries survey, September–October 2024, N = 751 executives from battery, automotive, energy and utilities.

# The future of batteries depends on overcoming multiple challenges across the value chain

#### Major challenges for battery manufacturers



\* *Percentages show the proportion of executives who rate the specified challenge as a major hurdle.* Source: Capgemini Research Institute, Future of Batteries survey, September–October 2024, N = 338 battery executives.

## Major production shifts are needed to support next-gen batteries



#### Next generation of cells

Source: Capgemini Research Institute, Future of Batteries survey, September–October 2024, N = 338 battery executives.

## Talent shortage and upskilling is a key concern for batteries actors

As many as 60% of executives face skills shortages in battery technology and manufacturing, particularly in thermal management and power electronics

# The pressing need to overcome the significant environmental and social impact

#### Two-thirds of organizations are still in the initial phases of integrating sustainability initiatives



# Key levers to accelerate the battery industry



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