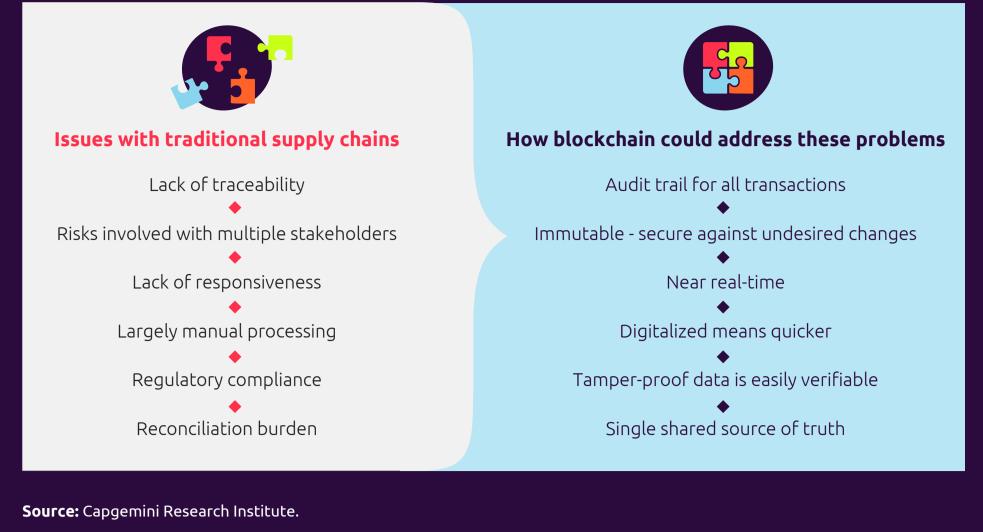


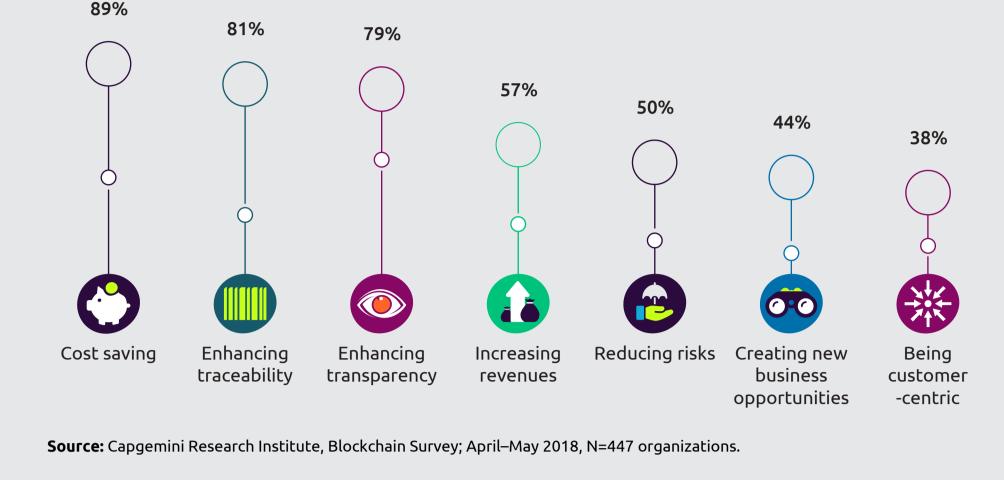
Using blockchain to tackle supply chain pain points



of blockchain investments

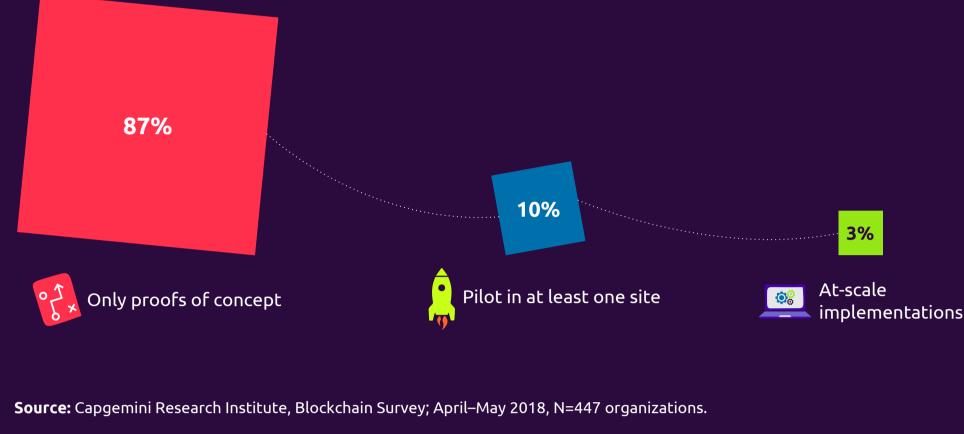
Drivers of blockchain investments

Saving costs, improving traceability and transparency are key drivers



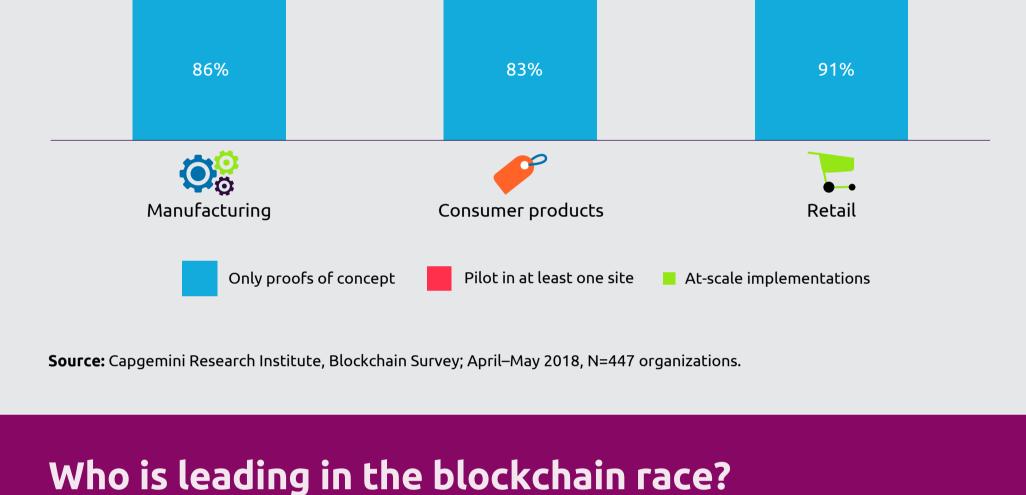
Most blockchain deployments are still in the

experimentation stage



Consumer Products tops the list of the industries with one-sixth moving

beyond Proofs Of Concept



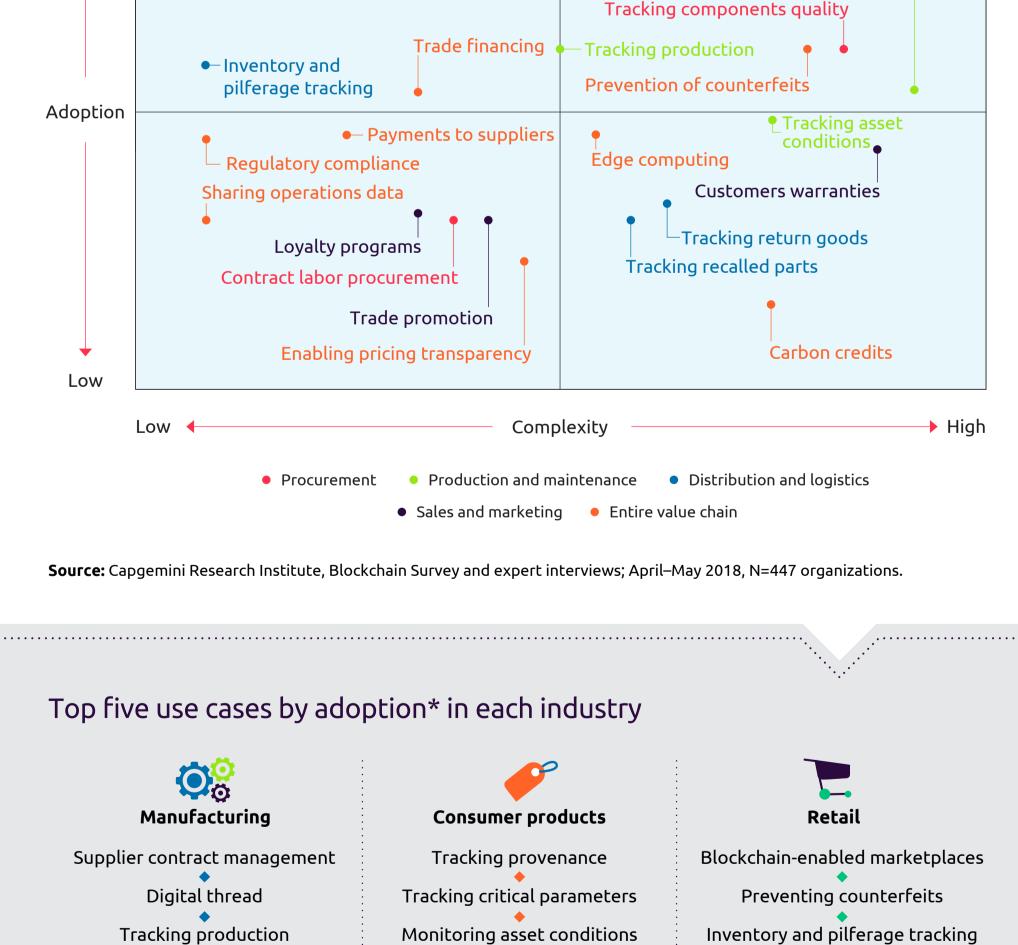
that are either implementing blockchain at scale (3% of the sample) or have pilots



United Kingdom

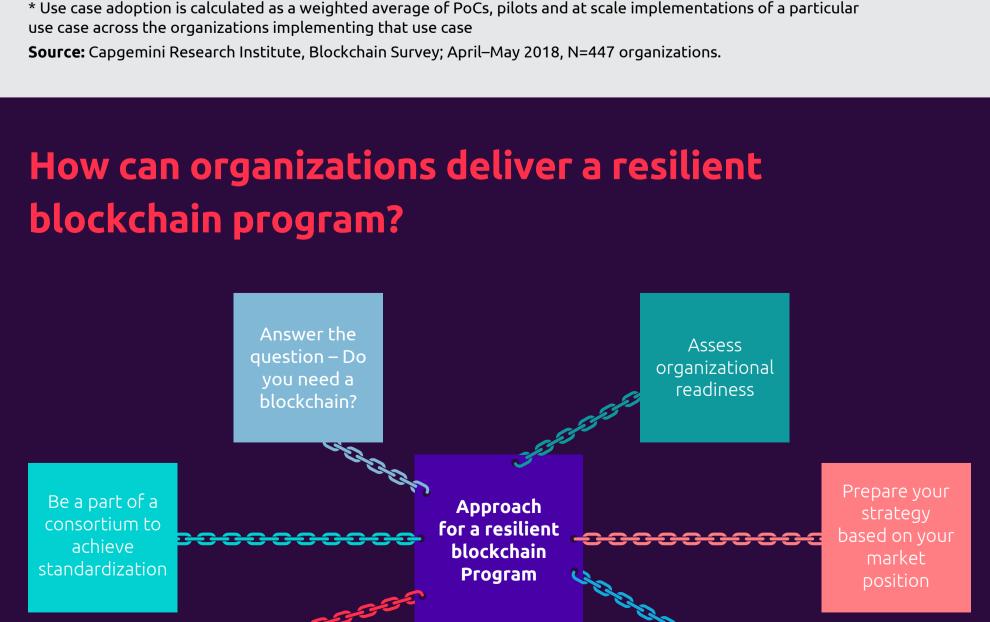
United States

The UK, US and France have the





Tracking asset maintenance



Regulatory compliance

Tracking returned goods

Loyalty program management

Source: Capgemini Research Institute Analysis.

Implement

strong security

controls before

scaling the

initiatives



Ascertain how

you want to

measure the

success of your

proofs of

concept