# HELLMANN LAUNCHES THE MOST IMPORTANT STRATEGIC DIGITALIZATION PROGRAM IN COMPANY HISTORY

In order to further drive digitalization and enhance operational processes along the entire value chain, Hellmann decided to start one of the most important strategic transformation programs in the history of the company: the HEAT business transformation. The HEAT program focuses on three major initiatives: Air & Sea, Road, and Finance. As a comprehensive transformation initiative, HEAT fundamentally improves nearly all Hellmann business areas around the globe.

## Hellmann and Capgemini Invent as strategic transformation partners

Capgemini Invent supports Hellmann throughout this long-term transformation journey as a strategic partner. With long-standing expertise in core logistics processes and innovative automation technology, the consulting team provides know-how in business architecture and transport management system (TMS) implementation, in-depth process expertise, strategic transformation guidance as well as overall program management. Consequent digitalization, enhancement, standardization and automation of processes have begun across three implementation projects:

### Air & Sea

The Air & Sea project transforms the business process model for Hellmann Air & Sea operations with the implementation of the market leading CargoWise One TMS to become highly productive, even more digital and increase customer service quality.

### Road

In order to establish a foundation for future business, the road organization is driving forward its digital transformation by developing a state-of-the-art TMS with cutting-edge technology and by using agile methodology. The high level of customization allows Hellmann to design a unique service for its operations and especially for its clients' specific business needs.

### Finance

Standardization of global end-to-end processes include the introduction of a single source of truth and a data warehouse solution with cutting-edge visualization. The transformation will increase global transparency and enable real-time steering of financial performance down to shipment-level.

State-of-the-art business solutions and data processing via automation improve daily operations and facilitate close alignment across international teams. However, the HEAT transformation will not only upgrade operational performance and client integration but also serve as a basis for future digital services and business models at Hellmann. As a result, Hellmann can further enhance its customer experience and provide additional innovative services to clients. Capgemini Invent will continue to support Hellmann on this joint transformation journey towards operational enhancement on a global scale.

## For more information on this project, please contact:
references.ce@capgemini.com

## Overview

**Customer:** Hellmann Worldwide Logistics

**Industry:** Logistics

**Region:** Global

*" We are glad to have Capgemini Invent supporting our global business transformation as they offer profound industry expertise combined with a pragmatic and solution-oriented mindset."*

**Reiner Heiken,**
Chief Executive Officer of Hellmann Worldwide Logistics

*" The experience with large-scale transformation business cases and industry benchmarks Capgemini Invent provided us with is of great value when it comes to steering our business transformation successfully."*

**Michael Noth,**
Chief Financial Officer of Hellmann Worldwide Logistics

*" The HEAT transformation represents one of the biggest changes in Hellmann Worldwide Logistics' History. It is the new way forward and involves our global organization. Capgemini Invent's expertise in complex digital business transformations, in-depth understanding of the freight forwarding industry, and the unique people factor are fostering a collaborative and successful partnership as one team."*

**Stefan Borggreve,**
Chief Digital Officer of Hellmann Worldwide Logistics