

## HEAR FROM OUR TEAM OF EXPERTS

11:30am - **Communication as a Service**

Learn about the Capgemini and Salesforce Managed Service that helps organisation deliver a market leading customer communication strategy.

11:50am - **Sustainability**

Learn how Capgemini and Salesforce can expedite your journey to Net Zero.

12:30pm - **Automotive – After Sales**

The Automotive After Sales space has been viewed as the poor relation compared to new vehicle sales. As the Automotive industry undergoes radical change, new opportunities are opening up to generate revenue by getting closer to the customer. Learn how can this be achieved in this changing market.

1:30pm - **Data Cloud for Utilities**

Understand how the data driven customer experience framework by Capgemini can be used to unlock the power of data, understand your audience using a centralised data cloud and enhance your customer experiences with relevant personalised communication.

2:30pm - **Autonomous Supply Chain**

Capgemini's Autonomous Supply Chain framework supports organisations in a commercial environment who want to move away from legacy data standards (such as EDI and EDIFACT). It will provide a pathway to automate many of the problems based on MuleSoft and Salesforce technology.

3:30pm - **Liberty Latin America transforms the telecoms customer experience**

An overview of the Liberty Latin America's customer success story using Salesforce Communications Cloud and TM Forum-based MuleSoft APIs, to deliver a revamped user experience and enabled organic and inorganic growth.

4pm-9pm - **Post event networking**

Ask one of our team for an invitation to our wine tasting event, hosted on-site by TikTok revelation Luke Flunder from Flunder wines.

ON DEMAND SESSIONS AVAILABLE TOO - [SCHEDULE HERE](#)