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## **NEWS ALERT**

## Capgemini and technology solutions company PTC agree a partnership in the field of Product Lifecycle Management (PLM)<sup>1</sup>

Paris, La Defense, April 15 2013 - The French subsidiary of the Capgemini Group, one of the global leaders in consulting, technology and outsourcing, and PTC, an editor of technology solutions designed to optimize product development processes and services, have agreed a partnership in the field of PLM. The partnership formalizes and strengthens collaboration between the two companies on the growing market of PLM, especially in France, United Kingdom and Germany. Capgemini and PTC are now able to offer integration of all or part of the range of Windchill family products and services provided by PTC.

For Capgemini, this partnership will complement its offers in consulting, integration, migration and security of PLM projects for sectors such as the aerospace, defense and automotive industries. It will also give the Group an advantage when it comes to targeting industries or sectors with more recent PLM systems – for example, transportation, civil engineering or the pharmaceutical industry. Capgemini wants to accompany its clients throughout their product lifecycles, by providing a full range of value-added services. This partnership marks the culmination of the Group's investment in PTC technologies over many years.

Ludovic Rota, who heads the PLM center of excellence for Capgemini France explains: "Each day, our national center of excellence provides solutions to clients who are extending the scope of their PLM systems to all their business functions, with the aim of offering new services to their own customers. This partnership with PTC confirms our ambition to become the number one in the market for PLM integration solutions for the entire industrial sector."

"Our development strategy is based on reaching very ambitious sales targets for our business solutions, explains Marc Diouane, PTC's Executive Vice President of Global Services and Partners. "Our company is one of the market leaders in PLM, and offers high value-added solutions that enable our clients to optimize their product development processes and services. This involves covering the entire lifecycle, from design to recycling through to the end of a product's life."

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<sup>&</sup>lt;sup>1</sup> Product Lifecycle Management (PLM) involves all activities related to the design, manufacturing, maintenance and recycling of industrial products throughout the entire life cycle, from preliminary studies to the end of their life. For companies engaged in globalized economic condition, choosing to build their IT system around PLM is part of a strategic approach with multiple goals: to ensure consistency and safety of product information, improve team collaboration, build expertise, and reduce development cycles and costs.





A combination of PTC's expertise in PLM solutions with Capgemini's offers around project security, services, IT consulting and migration, provides mutual Capgemini and PTC's clients with the opportunity to leverage maximum value from this new market offering.

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## **About Capgemini**

With more than 125,000 people in 44 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2012 global revenues of EUR 10.3 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience<sup>TM</sup>, and draws on Rightshore<sup>®</sup>, its worldwide delivery model. Learn more about us at <a href="https://www.capgemini.com">www.capgemini.com</a>.

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## À propos de PTC

PTC (Nasdaq: PMTC) provides manufacturers with a portfolio of technology solutions to transform the way they create, manufacture products and provide service to the entire life cycle from design to maintenance, through to supply and after-sales service. Founded in 1985, PTC employs 6,000 employees serving 27,000 customers, operating in globalized industries and in constant evolution. <a href="http://www.ptc.com">http://www.ptc.com</a>
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