



CSR PLAN 2023-24





DIGITAL ACADEMY



DIGITAL ACADEMY – ONGOING PROJECTS

S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
1	<p>Leap Digital Academy:</p> <p>Digital academies targeting youth between 18-35, both male and female from socio-economically disadvantaged backgrounds to support them through industry aligned skills training and placement support</p> <p>Location: Bangalore, Chennai, Noida, Kolkata, Mumbai, Pune Hyderabad, Salem & Trichy</p>	To create pathways to employability in IT sector by skilling and upskilling youth between 18-35 years with right skills required by the industry	<ol style="list-style-type: none"> 1. AADHAAR 2. Anirban Rural Welfare Society 3. Anudip Foundation 4. Friends Union for Energizing Lives 5. NASSCOM Foundation 6. Symbiosis Open Education Society 7. TNS India Foundation 	₹ 132,871,980 / 1,610,569 €
2	<p>Leap Inclusion Digital Academy:</p> <p>Digital academies targeting youth with disabilities between 18-35, both male and female from socio-economically disadvantaged backgrounds to support them through industry aligned skills training and placement support</p> <p>Location: Mumbai, Pune, Hyderabad, Ghaziabad</p>	To create pathways to employability in IT sector by skilling and upskilling youth with disabilities between 18-35 years with right skills required by the industry	Youth4Jobs Foundation	₹ 11,738,280 / 142,282 €
3	<p>School Of Coding:</p> <p>Digital academies targeting women between 18-35, from socio-economically disadvantaged backgrounds to support them through industry aligned coding skills training and placement support</p> <p>Location: Pune, Chennai, Mumbai</p>	<ol style="list-style-type: none"> 1. Impact the lives of unemployed women in the age group of 18-30, belonging to low-income groups, looking for employment/livelihood opportunities 2. Provide employment to over 75% of the trained women, Joint Certification to be provided to the trained students 	NASSCOM Foundation / Edubridge & JP Morgan	₹ 4,422,490 / 53,606 €



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4	<p>Campus to Corporate Digital Academies:</p> <p>Digital academies targeting youth in the final year of college who are preparing for their first job</p> <p>Location: PAN India</p>	To engage marginalized youth within educational institutions and significantly enhance household earnings through the utilization of advanced technical abilities and soft skills, enabling them to attain their initial employment opportunities in the formal sector.	<ol style="list-style-type: none"> 1. Centum Foundation 2. Foundation for Excellence 3. TNS India Foundation 4. ICT Academy 5. Symbiosis Open Education Society 	₹ 78,867,871 / 955,974 €
5	<p>UN Global Compact Network (Project YUWAAH):</p> <p>A project targeting youth between 18-35, both male and female from socio-economically disadvantaged backgrounds</p> <p>Location: PAN India</p>	To establish a multi stakeholder platform to enable India's youth and connect them to aspirational socio economic opportunities and engage them as active changemakers	Digital Academies, UN Global Compact network and UNICEF	₹ 2,100,000 / 25,455 €
6	<p>DIYA – Digital Inclusion for Young Aspirants</p> <p>Enhance technical skills and knowledge of 300 youth in digital services sector</p> <p>Location: Chennai & Mumbai</p>	<ul style="list-style-type: none"> • Enhance technical skills and knowledge of 300 youth in digital services sector in a period of 1 year in two centers and 1060 youth in 3 years. • Enable digital livelihoods for at least 70% of the students (210 students-1 Year) and 742 students in 3 years and impacting their economic and social well-being in the period of one year. • Bridge demand and supply gap in these skills in the 2 proposed locations 	Anudip Foundation BNP Paribas	₹ 5,884,240 / 71,324 €
	Total			₹ 235,884,861 / 2,859,210 €



DIGITAL LITERACY



DIGITAL LITERACY – ONGOING PROJECTS

S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
1	<p>Tinker Coding Project</p> <ul style="list-style-type: none"> Digital transformation of schools through integrated approach with STEM education, Tinkering and Coding Skills among Govt. schools. Integrate and establish TinkerCoding Model by providing opportunity to the beneficiaries. To provide Mentor support to Teachers and Students Provide opportunities , Develop competitiveness among students for innovations through future skills <p>Location: Kolkata, Chennai, Bangalore, Noida and Hyderabad</p>	<ol style="list-style-type: none"> Digital transformation of schools Through integrated approach with STEM education, Tinkering and Coding Skills among Govt. schools. Selection of ATL / InnoSTE(A)M/ computer labs to integrate and establish TinkerCoding Model and providing opportunity to the beneficiaries. Provide Mentor support to Teachers and Students 	<ol style="list-style-type: none"> AADHAAR Mentor Me Foundation Change initiatives SRF Foundation Collective Good Foundation 	₹ 42,011,853 / 509,235 €
2	<p>Digital Literacy Program</p> <p>Provide basic training on digital literacy and enhancing skills of the communities to ease day-to-day interactions using technology</p> <p>Location: PAN India</p>	<ol style="list-style-type: none"> Explain the basics (terminology, navigation and functionality) of digital devices Use digital devices for accessing, creating, managing and sharing information Use the Internet to browse in an effective and responsible manner. Use technology to communicate effectively Appreciate the role of digital technology in everyday life, in social life and at work 	Change Initiatives	₹ 155,430 / 1,884 €
3	<p>Enlight</p> <p>Girl child sponsorship program for girls coming from multiple marginalized backgrounds</p> <p>Locations: Delhi, Mumbai, Hyderabad, Bangalore, Chennai, Trichy, Salem, Pune and Kolkata</p>	<ol style="list-style-type: none"> Access to quality primary education to children in difficult circumstances (especially girl children) Strengthen community based education governance (Effective functioning of schools) Cognitive development of children via access to wider learning spaces through technology (ICT) Instil better health and hygiene practices, protection and restoration of environment amongst children 	Aide et Action	₹ 18,813,006 / 228,036 €



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4	<p>My Code</p> <p>Transforming adolescent girls and boys in changemaker and innovators by inculcating gender sensitivity, 21st century skills and the STEM mindset</p> <p>Locations: Gujrat</p>	<p>This program aims to boost education at the secondary education level, encouraging boys and girls to complete 10th grade and pursue higher education</p> <p>The program will also introduce technology skills to girls and boys in secondary schools who are first generation users of mobiles and computers</p> <p>Given that secondary school is a critical period for students to become aware of career pathways students will be introduced to the process of career exploration with a focus on STEM pathways</p>	Quest Alliance	₹ 9,962,244 / 120,754 €
5	<p>Technology Enabled Learning for Teachers and Adolescents for 21st Century (TELTA 21)</p> <p>The project aspires adolescents (classes 6 to 10) from government schools to be 21st century learners (global communicators, innovative producers, technology adapters). Adaptive and expert teachers, digital platforms for innovative activities and collaboration, infrastructure support by the states will support adolescent 21st century learners in achieving their aspired goals.</p> <p>Locations: Mumbai</p>	<ol style="list-style-type: none"> To provide equitable opportunities to students irrespective of gender and socio-economic status of the students. Scale access of students in government schools to authentic, deep, connected learning experiences using ICT by enabling their teachers to integrate ICT in their pedagogical practices. Teachers are able to independently conduct technology integrated activities like WebQuests, CT camps with students in blended, online and f2f modes. 	Tata Institute of Social Sciences	₹ 6,830,228 / 82,791 €
6	<p>Firki</p> <p>Conducting Learning Paths by developing cutting edge platform. Celebrating teaching and making it aspirational by increasing ownership towards self development</p> <p>Locations: PAN India</p>	<ol style="list-style-type: none"> Conducting Learning Paths by developing cutting edge platform To create a user dashboard and incentive system to make learning visible Grow the Firki Platform through implementation Partnerships with Non-profits, B.Ed/M.Ed Universities/Colleges, and School Leader Networks Featuring stories of teachers on Firki and Social Media Channels 	Teach to Lead	₹ 250,000 / 3,030 €
	Total			₹ 78,022,761 / 945,730 €



TECH4POSITIVE FUTURES



TECH4POSITIVE FUTURES – ONGOING PROJECTS

S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
1	<p>Indian Institute of Management (IIMB) – NSRCEL (The incubation Hub of IIMB):</p> <p>A project Supporting NSRCEL incubated social ventures.</p> <p>Location: PAN India</p>	<ol style="list-style-type: none">1. To support entrepreneurs with social ventures to impact communities by offering financial assistance to implement the Project.2. Bring in Clarity around Value Proposition and Business Model3. Devise a customer/consumer network: Build a clear marketing strategy and roadmap for scale4. Funding Readiness: Readiness for various sources of funding and building an Impact metrics framework5. Capacity building of start-ups to initiate and close govt. partnerships	IIMB (NSRCEL – the incubation hub of IIMB)	₹ 18,668,870 / 226,289 €
2	<p>Agricultural Development Trust</p> <p>Creating a platform for the Incubation of Agri & Allied Agri Tech solutions and scaling up of Project FARM and Project MAATR</p> <p>Location: PAN India</p>	<ol style="list-style-type: none">1. To provide financial seed grant assistance to Early stage start-ups in for prototype development and product trials2. Incubate the sector specific start-ups in Agri and Allied fields like Dairy, Biotechnology, Food Tech and others.3. Scaleup of Project FARM to provide maximize income and resilience by creating transparency between ecosystem partners and transforming data into knowledge, by using tech solutions4. Scaleup of Project MAATR to provide solutions to ASHA workers which will enable them to identify and mitigate risky pregnancies	Agricultural Development Trust	₹ 9,075,000 / 110,000 €
3	<p>Positive Parenting</p> <p>Toll-Free Helpline-Based Counseling Program emphasizes strengthening mental well-being, delivering practical solutions, and nurturing personal development.</p> <p>Location: PAN India</p>	<ol style="list-style-type: none">1. Create a digital platform portable across Windows, Androids and IOS with online counselling facilities working towards resolving stress related and career related problems and extending benefits to parents, children and youths2. Continuing with Positive Parenting and Child Helpline to help children and parents address parenting related issues and any psychological problems pertaining to children3. Conduct parenting advocacy workshops in schools to impart knowledge about correct parenting methods to the parents and increase the flow of calls in the helpline4. Consultation Sessions at the Positive Parenting and Child Helpline Centre	Parisar Asha	₹ 1,382,040 / 16,752 €



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S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
4	<p>Atal Tinkering Labs</p> <p>India's innovation hubs, fostering creativity, problem-solving, and tech skills among students, empowering the next generation of innovators</p> <p>Location: PAN India</p>	To provide opportunities for high school / Sr. Sec. school students to emerge from Tinkerers to Innovators using 21st century technological skills, promote 21 st -century technological skills to teachers in collaboration with NITI Aayog, Provide enabling environment space offering unique innovative solutions by nurturing entrepreneurs from the community to address various societal challenges	SRF Foundation in partnership with Government -NITI Aayog	₹ 19,243,620 / 233,256 €
5	<p>One Planet Academy</p> <p>An online hub promoting sustainable living and environmental education, offering diverse engagement through stories, quizzes, games, comics, and more</p> <p>Location: PAN India</p>	<ol style="list-style-type: none"> 1. Students - Build environmental awareness among the students by leveraging their affinity towards the digital space to sensitize them towards taking a proactive stance towards the environment. 2. Teachers - Build teacher capacity in teaching students about environmental issues 3. Schools - Influence School authorities and decision makers for adopting environment education in their schools through Annual Environment Education conferences across the country; 4. Partnerships - Addressing the gaps in curriculum & teacher capacity for embedding EE in the school system and introduction of OPA in schools through partnerships with National Education Boards and curriculum agencies 	WWF India	₹ 14,853,454 / 180,042 €
6	<p>ISDM Knowledge Institute</p> <p>Creation of an open source and free Knowledge Institute for accessible sharing of Development Management and SDGs knowledge, enabling research and informed decisions</p> <p>Location: PAN India.</p>	<p>Host:</p> <ol style="list-style-type: none"> 1. digitized, open-source data related to SDGs (secondary, quantitative & non-quantitative) 2. primary and secondary data, knowledge, and theory on Development Management 3. Conduct analysis, using this platform, on common challenges faced by SPOs and document insights in the form of regular knowledge reports, knowledge nuggets, and use cases, and 4. Make this data platform and insights widely available to its target group 5. thereby, encouraging a culture of evidence-based decision making and enabling impactful and accurate decisions for the social sector. 	Development Management Foundation	₹ 13,385,465 / 162,248 €



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7	Organ Ease The vision is to inculcate the technological and entrepreneurial thinking among urban and rural regions Location: PAN India	<ol style="list-style-type: none">1. A systematic approach to entrepreneurship2. Identify and promote talent in all segments including the disadvantaged3. Promote entrepreneurship among all sectors, including at the bottom of the pyramid4. who by virtue of their membership understand the challenges involved5. Facilitate knowledge and resource sharing for nation building	Indian Institute of Technology Madras	₹ 4,709,880 / 57,089 €
8	Connecting young people to opportunities – YuWaah Digital Ecosystem Empowering youth for economic opportunities, skills development, and social change, driving impactful transformations in communities Location – PAN India	<ol style="list-style-type: none">1. Create open-source tech solution for an aggregated marketplace for young people that brings together Government and market-based solutions and creates an enabling ecosystem for scale and social impact opportunities.2. Enables young people to access age-appropriate content and tools on how to employ design thinking and social innovation to identify, investigate and solve for hyperlocal problems to drive social impact.	CSR Trust for SDGs in India	₹ 27,005,454 / 327,339 €
	Total			₹ 108,323,783 / 1,313,016 €



SUSTAINABILITY



SUSTAINABILITY – ONGOING PROJECTS

S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
1	<p>Building a Sustainable World</p> <p>Conduct a thorough feasibility study to assess natural and socio-economic conditions, producing a report for informed decisions. Identify households and regions for clean cook stove implementation to mitigate climate change and pollution. Develop and scale clean cook stove alternatives, achieving sustainable and positive environmental impact</p> <p>Location: Maharashtra</p>	<ul style="list-style-type: none">• Feasibility Study for Plantation in 5000 hectares of land• Plantation of 1.5 million trees• Distribution of 15500 Cooking Stoves to reduce consumption of fuel wood for cooking purposes	Agricultural Development Trust	₹ 42,587,500 / 516,212 €



LEADING DIGITAL INCLUSION



LEADING DIGITAL INCLUSION – ONGOING PROJECT

S. No.	Project and Location	Project Objectives	Implementing partners	Planned spend INR/Euros
1	<p>Creating Impact Movement through Thought Leadership</p> <p>Traction in the Impact movement through involvement of government, private & public enterprises, NGOs and the public</p> <p>Location : PAN India</p>	<ol style="list-style-type: none">1. Publish Top 10 ideas by sectors;2. Essays on sectoral future;3. Guest Talks & Lectures on Impact Future;4. Role for Impact in enhancing India's position in Global Innovation Index & Institute of Management Development's Competitiveness Rankings;5. Role for ideas to help India achieve SDGs <p>Quarterly Thought-Leadership Meetings for each Sectoral Communities Enhancement in extent of influence & acceptance in the Impact Economy</p>	Aspire Action Trust	₹ 415,236 / 5,033 €



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