2019-20 | ELEVENTH EDITION

# World Quality Report

About the Study

# Interviews by region

305 Western EU

1725 Total **85** China &



### Interviews by sectors



+ Aerospace and Defence		8%
Healthcare and Life Sciences		8%
Automotive		8%
Energy, Utilities, and Chemic	als <b>7%</b>	
Manufacturing	6%	
Transportation	6%	

## Interviews by job title

CIOs		25%
IT Directors	20%	
QA/Testing Manager	19%	
VP Applications	17%	
смо/сдо 7%		
CTO/ Product Head <b>6%</b>		
VP Director of R&D 6%		

#### Contribution to business growth and outcomes rated most important QA priority by IT and business









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