

Capgemini press contacts: Sam Connatty Capgemini Tel: +44 (0)870 904 3601 E-mail: sam.connatty@capgemini.com

Glen Nelson Capgemini Tel: +1 312 725 0325 E-mail: <u>glen.nelson@capgemini.com</u>

Capgemini to Deliver Finance and Accounting Services to NBCUniversal International

Paris, New York, May 21, 2014 – <u>Capgemini</u>, one of the world's foremost providers of consulting, technology and outsourcing services, today announced that Capgemini America Inc., its North American subsidiary, has been selected by NBCUniversal International (NBCUI), the international arm of one of the world's leading media and entertainment companies, to deliver business process outsourcing (BPO) services to help standardize and optimize its finance and accounting operations. With this newly signed contract, Capgemini now provides BPO services to four of the top five companies in the media and entertainment industry.

As part of the project, Capgemini aims to provide NBCUI with services in general accounting, accounts payable and accounts receivable via Capgemini Global Delivery Centers, while partnering with NBCUI's finance team across its international divisions. Using Capgemini's Global Enterprise Model¹, NBCUI will benefit from the accelerated adoption of global finance standards, streamlined processes and the enhanced performance of its transactional finance activities, driving working capital and cash flow improvements, as well as better customer and partner insights.

"Capgemini has a strong track record of working with many of the world's largest media and entertainment companies, and we're excited to support an integral part of NBCUI's key operations," said Brenda Heath, Head of Capgemini BPO's Media and Entertainment business unit. "The combination of our people, integrated solutions and Global Enterprise Model approach will help drive best-in-class operating performance for NBCUI's finance and accounting functions."

Key finance and accounting services that Capgemini intends to provide to NBCUI include Procure-to-Pay (P2P), Order-to-Cash (O2C) and Record-to-Analyze (R2A). In addition, the implementation of new command center capabilities will help provide NBCUI with clear insights into its finance and accounting activities.

¹ Capgemini's Global Enterprise Model (GEM) is a transformation methodology comprised of 7 levers including grade, location and competency mix, Global Process Model, technology, pricing and governance, all of which are calibrated according to each client's specific needs.



About Capgemini

With more than 130,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2013 global revenues of EUR 10.1 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, <u>the Collaborative Business</u> <u>ExperienceTM</u>, and draws on <u>Rightshore®</u>, its worldwide delivery model. Learn more about us at www.capgemini.com.

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