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## Capgemini Wins Financial Services Partner Innovation Award at Dreamforce 2015

Capgemini recognized for outstanding contribution toward customer success in fourth-annual Salesforce Partner Innovation Awards

San Francisco – September 15, 2015 – Capgemini today announced it has been named the recipient of the Salesforce Partner Innovation Award for Financial Services. In receiving this award, Capgemini was recognized for its work with Zurich North America and the implementation of a new Underwriting Desktop to be used by Zurich's more than 2,500 underwriting community members. The new Underwriting Desktop is the outcome of a Salesforce Service Cloud implementation by Capgemini utilizing the Service Cloud Console at more than 20 integration points. The award was presented at Dreamforce 2015 in San Francisco, Calif., the world's largest software event.

"We are thrilled to have won this year's award for our work with Zurich North America," said Tom Meyer, Capgemini's account executive for Zurich North America. "Our team effort has resulted in transforming the way Zurich North America sells, services, markets, and engages with their customer base through this new desktop. This new desktop is expected to increase productivity and reduce business issuance cycle times."

Via this implementation, Zurich's underwriting community will be able to monitor and respond to all underwriting tasks. From just one screen, underwriters can:

- Explore a 360° view of market and transactional data
- Customize lists to display action items, to-do lists or work in progress
- See in real-time with visual indicators when a list or record is changed by others
- Customize workflows to support end-to-end underwriting processes for all types of transactions

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• Identify cross-sell opportunities to drive new business

"This new Underwriting Desktop is an intuitive and easy to use application which we expect to drive high usability and adoption," said Frank Colletti, Director of Project Execution for Enterprise Integration and Data Management, Zurich North America. "It will make it easier for our underwriting community to provide real-time response to reduce cycle times and improve customer experiences."

The Underwriting Desktop combines opportunity management and workflow management providing single point of access/entry to all systems used by the underwriting community, integrates data from new and existing systems, and tailors process to business need resulting in significantly reduced new business issuance cycle times

"Increasing Underwriter productivity with the unique value of our joint Capgemini and Salesforce solutions and services illustrates our ability to effectively execute on the transformation and growth agenda of our leading clients in the industry. We're delighted to be recognized for innovative capabilities," said Jean Lassignardie, Corporate Vice President, Group Head of Salesforce Expert and Transformation Service, Capgemini.

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## About Capgemini

Now with 180,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2014 global revenues of EUR 10.573 billion (about \$14 billion USD at 2014 average rate). Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience<sup>TM</sup>, and draws on Rightshore<sup>®</sup>, its worldwide delivery model.

Capgemini's Financial Services Global Business Unit brings deep industry experience, innovative service offerings and next generation global delivery to serve the financial services industry. With a network of 24,000 professionals serving over 900 clients worldwide Capgemini collaborates with leading banks, insurers and capital market companies to deliver business and IT solutions and thought leadership which create tangible value.

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