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## Gartner names Capgemini a Leader in Business Analytics Services

Paris, February 22, 2017 – <u>Capgemini</u>, a global leader in consulting, technology and outsourcing services, has been recognized as a Leader in Gartner Magic Quadrant for Business Analytics Services, Worldwide, 14 February 2017, Jorgen Heizenberg et al.

"We are proud to have been recognized as a leader in Business Analytics by Gartner. We believe this is for our commitment to applied innovation and our ability to harness business value for our clients. Our pioneering and ongoing investments in the latest data science techniques and big data technologies have only one purpose: to help our customers on their journey to drive business value through insights at the point of action," said John Brahim, Head of Insights & Data at Capgemini.

The Gartner Magic Quadrant evaluated full-service providers for a broad range of services across a diverse range of business analytics (BA) needs. Leaders provide offerings that meet demand in analytical services, as well as demonstrate the vision necessary to sustain their position as requirements for asset-based consulting evolve in the market.

## About Gartner Magic Quadrant

Gartner, Inc., Magic Quadrant for Business Analytics Services, Worldwide, Jorgen Heizenberg, Twiggy Lo, Neil Chandler, 14 February 2017.

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## About Capgemini

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50<sup>th</sup> Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience<sup>™</sup>, and draws on Rightshore<sup>®</sup>, its worldwide delivery model.Learn more about us at www.capgemini.com.

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