Capgemini Research Institute ranked No. 1 again for the quality of its research

Capgemini cements its position as a trusted industry thought leader with top rankings for appeal, resilience and prompting action within its reports

Paris, March 04, 2019 – For a second consecutive time, Capgemini Research Institute has been ranked No. 1 by independent research firm Source Global Research[1], for excellence in its thought leadership content, beating 22 other leading consultancies and technology firms. Capgemini's research received overall improved scoring for its appealing content, making innovative analytics visible and easily accessible for the reader, and valuable recommendations with a clear call to action. Capgemini improved its overall score for the third review in succession.

Source Global Research White Space analyzes and ranks consulting and technology firms' research based on its one-of-a-kind assessment methodology. In its latest report, "Quality ratings of thought leadership for the second half of 2018", Source ranked Capgemini first out of 23 leading consultancies and technology firms. This recognition is a testament to Capgemini Research Institute's expertise in conducting credible and reliable research and leveraging a global ecosystem of experts internally and externally. The report highlighted that, "the consistency that Capgemini is driving through its recently centralized process is enviable and proving to be a significant factor in its rankings success."

A handful of Capgemini Research Institute reports were singled out for the increased scores. *Growth in the Machine: How financial services can move intelligent automation from a cost play to a growth strategy* was cited as the example for visual appeal and immediacy, while *Upskilling your people for the age of the machine*, scored well across the board in prompting action.

Rachel Ainsworth, Head of Thought Leadership at Source Global Research said, *"The Capgemini Research Institute once again secured our top ranking due to the sustained quality of its research, further cementing its position as a trusted industry thought leader. We look forward to seeing how they continue to build upon their success in the future."*

Jerome Buvat, Global Head of Research, Capgemini Research Institute said, *"We are very proud to have retained the No. 1 ranking from Source Global Research, and would like to thank our clients, partners, startups, academics and colleagues who contribute to our research and help us build sound and concrete recommendations."*

The Capgemini Research Institute is a dedicated in-house think tank focused on exploring the impact of emerging technologies on businesses. Created in 2012, the Institute works with a global ecosystem of internal and external experts to produce high-quality publications with sharp actionable insights and analyses on digital technologies.

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[1] Source is the leading provider of research about the professional services market, helping firms to understand, transform, and grow their businesses.

About Capgemini
A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion.
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About the Capgemini Research Institute
The Capgemini Research Institute is Capgemini's in-house think-tank on all things digital. The Institute publishes research on the impact of digital technologies on large traditional businesses. The team draws on the worldwide network of Capgemini experts and works closely with academic and technology partners. The Institute has dedicated research centers in India, the United Kingdom and the United States.
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