

## Capgemini reveals its purpose of "Unleashing human energy through technology for an inclusive and sustainable future."

Paris, October 12 2020 - <u>Capgemini</u> today reveals its <u>purpose</u> which was developed in collaboration with its many stakeholders, and with the Group's employees at the heart of the process. It now forms one of the fundamentals of the Group.

# "Unleashing human energy through technology for an inclusive and sustainable future": for the Capgemini Group, technology promises progress

The Group believes that digital transformation should benefit all of humanity. Capgemini intends to be a benchmark in terms of its contribution to society, not just for its own activities but for those of its customers too, fighting exclusion and acting to promote diversity, ensuring equal opportunities and the preservation of natural resources. The very heart of the Group's purpose is to build an inclusive and sustainable future for all, enabled by technology, drawing on the energy of its talents and also the talents of its customers and partners.

Paul Hermelin, Chairman of the Board, and Aiman Ezzat, Chief Executive Officer of Capgemini, said: "Capgemini has a key role to play in ensuring that the future lives up to all its promises. We believe that all technologies can enable progress for everyone if, first and foremost, they are designed by and for humans. As a responsible company, the Group is realistic when it comes to the promises as well as the risks of technological innovation: our role is to make it useful, accessible and ethical. This purpose must act as a compass for each and every employee."

### The Group's men and women at the heart of this ambition

The purpose embodies the Group's ambition to ensure the development of its talents while encouraging a spirit of entrepreneurship and creativity. With more than 600,000 employees or former employees over the past decade, the Group also intends to be recognized as a school of excellence, whose talents and skills now resonate well beyond the company. The Group is also convinced that true diversity of thought and approach brings new solutions, creates value, and generates support and enthusiasm on a universal scale.

### A purpose co-constructed with all Capgemini's stakeholders

To define its purpose the Group consulted its many stakeholders, first and foremost its employees. Between December 2019 and May 2020, a questionnaire was sent to employees asking them to suggest formulations and choose the purpose. More than 50,000 responses and 35,000 comments were received and analyzed for the selection of the final version. Some 15 workshops were also organized with young employees in India, the USA, UK, Germany and France. In parallel, Capgemini also interviewed customers and partners, shareholders and NGOs.

#### About Capgemini

Capgemini is a global leader in consulting, digital transformation, technology, and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. A responsible and multicultural company of 265,000 people in nearly 50



countries, Capgemini's purpose is to unleash human energy through technology for an inclusive and sustainable future. With Altran, the Group reported 2019 combined global revenues of  $\leq$ 17 billion.

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